

A HISTORY OF HARD

HARD IS IN OUR DNA SINCE 1930.

Born during the Great Depression, we know the meaning of hard.

1930s



In 1930 David K. Laidlaw founded a small clothing company in his parents' house in Brunswick Victoria, with high hopes for its success. After consulting with Jim Cushen, an independent advertising agent, he named the company Yakka, a word derived from the Aboriginal word for work. It's a word that David took to

heart and before long Hard Yakka was born. With the focus firmly on producing workwear that excelled and led the way in every area, it wasn't long before a new plant in Sunbury was added to the manufacturing list. Originally an old army hall, it was converted to manufacture Nicks (children's shorts with a bib top) and boxer shorts.

1960s



The Hard Yakka brand had become a name synonymous with quality, toughness and durability. Hard work and a constant desire to improve and evolve the product quickly translated into an increase in demand and the need for a new manufacturing plant at Broadmeadows. Built on six acres of land the plant became the new headquarters of Yakka Pty Ltd.

1970s



Already an integral part of the fabric of Australia,
Hard Yakka cemented its position as an Aussie icon
with the launch of the famous "Railway" commercial
featuring the Hard Yakka chant written by Mike
Brady.

1980s



The company had expanded its operations over the Tasman and introduced the iconic Aussie brand to the New Zealand market. By the mid 1980s it had also introduced the famous "Haulpac" commercial, an advertisement that was to become as iconic as the company itself.

1990s



A desire to match its workwear with equally impressive footwear saw the company introduce a range of Hard Yakka safety and non-safety footwear. The footwear kicked big goals.

2000s



Since 2000, Hard Yakka has continued to grow and innovate in the workwear category. Hard Yakka has introduced several lines including Hard Yakka Koolgear and Hard Yakka Legends. More recently, Hard Yakka has also introduced two more innovative lines. The first, Hard Yakka Xtreme, is designed to provide maximum safety and comfort for those who work in extreme conditions and features many technological advances. The second, Hard Yakka for Women, is a unique range of clothes with a feminine style and flattering fit that has been designed to multitask.

2020s



And now for the next chapter of our history. Chapter 2020. Where some real characters become heroes. The tradies who buy our clothes. These are seriously tough customers. From the hardest country on Earth. More forged than born. They don't take any crap, and we wouldn't dare offer them anything but the best. A history of hard. From its humble beginnings in the back of a house in Brunswick to the country's most recognised workwear brand and one of the largest clothing suppliers in the Southern Hemisphere, the Hard Yakka story continues.

Source: http://www.hardyakka.com.au/our-story

BEYOND



Aligned with the values of Workwear Group, we are focused on our green goals. Recycle HY is proud to path the way, thinking with one mind on our one planet initiative. We are conscious that today's decision affects generations to come, so we are doing our bit to create a sustainable future.



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FOOTWEAR ICONS GUIDE



AIRPORT FRIENDLY

No need to take off your boots every time you travel. The entire boot is non-metallic, including the toe caps, which can be x-rayed, will not rust and will not transmit electricity. This allows you to move through security environments without triggering metal detectors.



LIGHTWEIGHT

Hard Yakka footwear incorporate safety toe caps in a durable design which feels lightweight on the wearers foot, which helps reduce strain due to being on your legs and feet all day.



STEEL SAFETY TOE CAP

All Hard Yakka footwear complies with Australian and New Zealand standards AS/NZS 2210.3:2009 or AS 2210.3:2019.



ANTI-STATIC

Boots with Anti-Static properties are designed to reduce the build up of excess static electricity by conducting body charge to the ground. This offers a level of protection against ignition hazards such as flammable materials and gases.



MEMORY FOAM FOOTBED

Sensitive to pressure and moulds perfectly around the contours of your foot. The PU bottom layer provides permanent cushioning and shock absorption.



TOE BUMPER

Added toe protection which helps to increase strength and abrasion resistance.



COMPOSITE TOE CAP

50% lighter than steel, non-metallic, non-magnetic, non-conductive and anti-corrosive. Its lightweight construction decreases foot fatigue. All Hard Yakka footwear complies with Australian and New Zealand standards AS/NZS 2210.3:2009 or AS 2210.3:2019.



NANO GRAVITY SAFETY TOE

Carbon Nanofiber Safety Toe Caps are up to 50% lighter than steel and 40% lighter than composite toe caps. Our Nano Cap technology makes our work boots more lightweight, comfortable and stronger while maintaining AS/ NZS 2210.3:2009 or AS 2210.3:2019 and EU & ASTM safety standards.



WATER RESISTANT

Water resistant footwear will repel water so that it soaks in more slowly and are best used when walking through dew or occasionally damp areas.



DUAL DENSITY PU / RUBBER

Hard Yakka rubber outsoles are tough, hard wearing, and oil and grease-resistant. The polyurethane midsole provides additional comfort and energy rebound. Heat resistant to 300 degrees Celsius.



OIL & SLIP RESISTANT

Sole resistant to fuel oil and rated to SRA slip resistance which is tested using water on ceramic tile.



WOMEN'S SPECIFIC FIT

Genuine women's fit.



DUAL DENSITY PU / TPU

Thermoplastic polyurethane outsoles have many useful properties including elasticity and resistance to oil, grease and abrasion. The polyurethane midsole provides additional comfort and energy rebound. Heat resistant to 130 degrees Celsius.



REFLECTIVE

Beacon Mesh Reflective Technology for Enhanced Visibility in low light conditions.



COMPRESSION MOLDED EVA (CME)

Provides energy rebound with every step. Essential for those who cover a high amount of KM on hard surfaces, acting as a shock absorber while still being lightweight.



SRC SLIP RESISTANCE

SRC offers the most superior slip resistance for all surfaces. Tested on both ceramic tile floor with SLS solution and steel floor with glycerol.



ATOMIC 130MM (5 INCH) HYBRID SIDE ZIP BOOT

(§) HYBRID Safety

Y60280

Y60285

COLOURS: Wheat (Y60280), Black (Y60285) SIZE: AU/UK 4–14 (Full Sizes Only)























KEY FEATURES

- Water Resistant Leather & Breathable Nylon Upper
- Hybrid Safety Hiker construction
- 8 Gauge YKK® Coil Zip
- Beacon Mesh Reflective Technology for enhanced visibility
- Lightweight, 655 grams
- Durable rubber outsole, CME midsole for

energy rebound

- SRC rated for max slip resistance
- Memory foam / PU footbed with ERP Pod comfort Technology
- 100% metal free
- Ideal for Light Industrial, Warehousing & Logistics,

Transport, Construction & General Trade

■ Certified to AS 2210.3:2019





WOMEN'S ATOMIC HYBRID SIDE ZIP BOOT



Y60173

COLOURS: Bluefish **SIZE:** US 5–11 (Full Sizes Only)

























- Water Resistant Leather & Breathable Nylon Upper
- Hybrid Safety Hiker construction
- 8 Gauge YKK® Coil Zip
- Beacon Mesh Reflective Technology for enhanced visibility
- Lightweight, 655 grams
- Durable rubber outsole, CME midsole for energy rebound
- SRC rated for max slip resistance

- Memory foam / PU footbed with ERP Pod comfort Technology
- 100% metal free
- Ideal for Light Industrial, Warehousing & Logistics, Transport, Construction & General Trade
- Certified to AS 2210.3:2019





ICON SPORT SAFETY

HYBRID Safety

Y60190

COLOURS: Black (Y60190)
SIZE: AU/UK 4–14 (full sizes only)























- ■Synthetic Knit Upper
- Beacon Mesh Reflective Technology for enhanced visibility
- Lightweight, 530 grams
- Durable rubber outsole, CME midsole for energy rebound
- SRC rated for max slip resistance
- Memory foam / PU footbed with ERP Pod comfort Technology
- Ideal for Warehousing & Logistics, Transport & General Trade
- Certified to AS 2210.3:2019













COLOURS: Wheat (Y60200), Black (Y60201), Grey (Y60202), Olive (Y60203), Navy (Y60204), Oak (Y60205) **SIZE:** Wheat, Black, Oak, Olive: AU/UK 6-13 (7.5-10.5); Grey, Navy: AU/UK 6-13 (full sizes only)

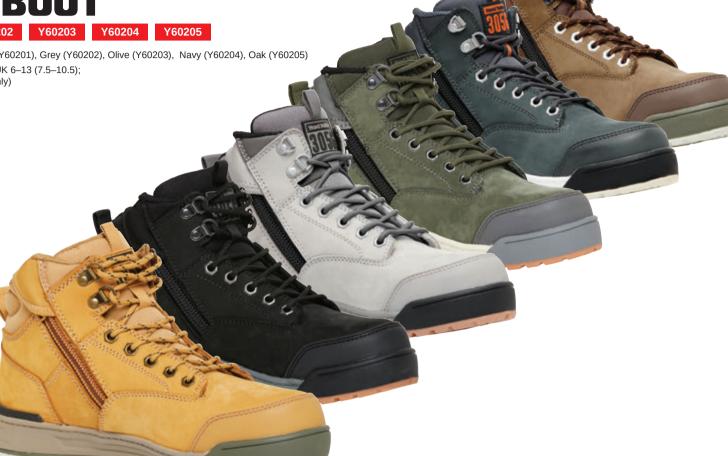














- Water Resistant Full Grain Leather Upper
- 10 gauge YKK® nylon zip
- Neoprene Hoodie Zip Hold & Anti-Rub Protection
- Abrasion resistant scuff cap
- TPU Heel Stabiliser
- Durable rubber outsole, shock absorbing Phylon midsole

- Memory foam / PU footbed with ERP Pod comfort Technology
- Dri-Lex lining with Aegis® anti-microbial Perspiration Absorption & Odour Control
- Ideal for Light Industrial, Warehousing & Logistics, Transport, Construction & General Trade
- Certified to AS/NZS 2210.3:2009





WOMEN'S 3056 130MM (5 INCH) SIDE ZIP BOOT **5**

Y60240

Y60245

Y60250

COLOURS: Wheat (Y60240), Black (Y60245), Shiraz (Y60250) **SIZE:** US 4–11 (Full Sizes Only)





















- Water Resistant Full Grain Leather Upper
- 10 gauge YKK® nylon zip
- Neoprene Hoodie Zip Hold & Anti-Rub Protection
- Abrasion resistant scuff cap
- TPU Heel Stabiliser
- Durable rubber outsole, shock absorbing Phylon midsole

- Memory foam / PU footbed with ERP Pod comfort Technology
- Dri-Lex lining with Aegis® anti-microbial Perspiration Absorption & Odour Control
- Ideal for Light Industrial, Warehousing & Logistics, Transport, Construction & General Trade
- Certified to AS/NZS 2210.3:2009





3056 NS STREET 130MM (5 INCH)



COLOURS: Wheat (Y60131), Black (Y60132), Olive (Y60133), Oak (Y60134), Grey (Y60136) SIZE: AU/UK 4-13 (Full Sizes Only)





FUEL OIL













- Water Resistant Full Grain Leather Upper
- Abrasion resistant scuff cap
- TPU Heel Stabiliser
- Durable rubber outsole, shock absorbing Phylon midsole
- Memory foam / PU footbed with ERP Pod comfort Technology
- Dri-Lex lining with Aegis® anti-microbial Perspiration Absorption & Odour Control



3056 LO

Extending the fan favourite 3056 range, is 3056 LO. Providing protection with a lightweight composite toecap, energy rebound with the CME midsole, and comfort with the memory foam footbed.

Everything you could want in a boot, found in a shoe.



3056 LO **LACE UP SHOE** 3055

COLOURS: Wheat (Y60113), Black (Y60114) SIZE: Black, AU/UK 6-13 (7.5-10.5) Wheat, AU/UK 3-14 (7.5-10.5)





















- Water Resistant Full Grain Leather Upper
- Abrasion resistant scuff cap
- Black TPU Heel Stabiliser
- Durable rubber outsole, shock absorbing Phylon midsole
- Memory foam / PU footbed with ERP Pod comfort Technology
- Dri-Lex lining with Aegis® anti-microbial Perspiration Absorption & Odour Control
- Ideal for Light Industrial, Warehousing & Logistics, Transport, Construction & General Trade
- Certified to AS/NZS 2210.3:2009



UTILITY

Utility 5" is the dependable, quality workboot that you expect from the Hard Yakka brand. A wide profile steel toe and an extra wide fit; there is plenty of room for feet of all sizes. A 10 gauge YKK® coil side zip ensure easy on off, with a water resistant nylon and leather upper. Ideal for general trade, construction and DIY. All the essentials in one boot.



UTILITY 130MM (5 INCH)
SIDE ZIP BOOT



Y60120

Y60125

COLOURS: Wheat (Y60120), Black (Y60125) **SIZE:** AU/UK 4–14 (7.5–10.5)



















- Water Resistant Leather
- & Breathable Nylon Upper
- 10 Gauge YKK® Coil Zip
- Additional under foot Phylon Interlayer
- Nylon (Non-Metallic) Shank
- TPU Outsole, PU Midsole

- Dual Layer Memory foam / PU footbed
- Ideal for Light Industrial, Construction & General Trade
- Certified to AS/NZS 2210.3:2009





NITE VISION 130MM (5 INCH)

SIDE ZIP BOOT



Y60235

COLOURS: Wheat (Y60230), Black (Y60235) **SIZE:** AU/UK 4–14 (7.5–10.5)





















- Water Resistant Leather & Breathable Nylon Upper
- 10 Gauge YKK® Coil Zip
- Beacon Mesh Reflective Technology for enhanced visibility
- Additional under foot Phylon Interlayer

- Nylon (Non-Metallic) Shank
- TPU Outsole, PU Midsole
- Dual Layer Memory foam / PU footbed
- Ideal for Light Industrial, Construction, Transport & General Trade
- Certified to AS/NZS 2210.3:2009



GRAVEL 150MM (6 INCH)

LACE BOOT

Y60085

Y60086

COLOURS: Sand (Y60085), Black (Y60086) **SIZE:** Sand: AU/UK 5–13 (Full Sizes Only); Black: AU/UK 3–15 (7.5–10.5



















- Water Resistant Leather Upper
- Padded collar for extra comfort
- Nylon (Non-Metallic) Shank
- PU Outsole, PU Midsole
- Dual Layer Memory foam / PU footbed

- Ideal for Light Industrial, General Trade & DIY
- Certified to AS/NZS 2210.3:2009



GRIT ELASTIC GUSSET



Y60088

COLOURS: Sand (Y60087), Black (Y60088) SIZE: AU/UK 6–13 (Full Sizes Only)



















- Water Resistant Leather Upper
- Quality elastic gore
- Nylon (Non-Metallic) Shank
- PU Outsole, PU Midsole
- Dual Layer Memory foam / PU footbed

- Ideal for Light Industrial, General Trade & DIY
- Certified to AS/NZS 2210.3:2009



WIDE FIT

ERP FOOTBED

Y60178

COLOURS: Black **SIZE:** AU/UK 4–5, 6–8, 9–11, 12–14









- Energy Rebound Pods (ERP) cushioning provides the perfect amount of softness with added energy return for all-day cushioning comfort
- Memory foam instantly molds to the foot to offer personalised comfort.
- The dynamic design adapts to all foot shapes for maximum support and comfort
- Insoles are trim to fit, trim insole one size larger than shoe size, fit and trim again as required



FOOTWEAR LEATHERS

One of the most important materials used in Hard Yakka footwear is the upper leather

Hard Yakka leathers are carefully selected for their suitability in industrial safety footwear. The softness and absorbency of leather assist in controlling temperature for feet, an important factor in comfort within an industrial environment. Leather has the ability to breathe through numerous tiny pores, allowing perspiration to diffuse while at the same time restricting the entry of fluids, including water.

Leather also provides a significant benefit by trapping air between the fibres and becoming a thermal insulator. This characteristic is a barrier to external heat or cold damp and dramatically assists in raising the level of comfort for the wearer.

Another important feature of leather is its flexibility and 'give' as well as the capacity to stretch either in wear or by insertion of devices inside the boot or shoe. Hard Yakka leathers have been selected because of their softness and pliable surface.



FULL-GRAIN LEATHER

is considered amongst the best quality leather you can buy. Hard Yakka full-grain leather is made using premium cow hides, which is one of the most breathable leathers you can wear.



KIP I FATHER

is soft and supple cow hide. It is stronger, smoother and more durable than other types of leathers. Kip Leather tends to be lighter in weight as compared to other leathers.



NUBUCK LEATHER

is made from full-grain cattle hides that have been sanded or buffed on the grain side to give a slight texture (short fibres) producing a velvet-like surface.

Hard Yakka Nubuck is carefully selected from the thick side of cattle hides ensuring our boots meet 2.2mm thickness requirements for durability.



SUEDE LEATHER

is made from the underside of cattle hides. Splits from thick cow leather have a woollen finish due to the nature of its fibre.

As suede does not include the tough exterior skin layer, it is less durable but softer than standard fullgrain leather.



RAMBI FR I FATHER

is created by applying a pigmented finish to the surface of the leather. The process is completed by embossing or printing a grain pattern onto the surface.

HOW TO WORK OUT YOUR SHOE SIZE

The grey shaded boxes show the Mens' to Women's equivalent sizes for unisex sized footwear.
For example, a Men's AUS/UK 5 is equivalent to a Women's AUS/USA 7.

Please Note: Unisex sizes are wider fits for women than women's specific footwear.

MEN'S EEE fit																		
AUS/UK	5	5.5	6	6.5	7	7.5	8	8.5	9	9.5	10	10.5	11	12	13	14	15	16
USA	6	6.5	7	7.5	8	8.5	9	9.5	10	10.5	11	11.5	12	13	14	15	16	17
European	39	39.5	40	40.5	41	41.5	42	42.5	43	43.5	44	44.5	45	46	47	48	49	50

WOMEN'S (For women's specific styles) D fit														
AUS/USA	5	5.5	6	6.5	7	7.5	8	8.5	9	9.5	10	10.5	11	
UK	3	3.5	4	4.5	5	5.5	6	6.5	7	7.5	8	8.5	9	
European	35	36	37	37.5	38	38.5	39	39.5	40	40.5	41	41.5	43	

HARD YAKKA BOOT FEATURES





























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		STEEL	COMPOSITE	NON SAFETY	ANTISTATIC	300 DEGREE	SRC MAX SLIP	OIL & SLIP	BEACON MESH	AIRPORT	HYBRID	GENUINE	PROTECTIVE	WOMEN'S	YKK® ZIP	SUSTAINABLE
		TOE	TOE	NON SAPETI	ANTISTATIC	HEAT RESISTANT OUTSOLE	RESISTANT	RESISTANT	REFLECTIVE SAFETY	FRIENDLY	HIBRID	LEATHER	TOE BUMP	SPECIFIC FIT	TRAS ZIF	PRODUCT
Y60120	Utility	•			•			•				•	•		•	•
Y60125	Utility	•			•			•				•	•		•	•
Y60230	Nite Vision	•			•			•	•			•	•		•	•
Y60235	Nite Vision	•			•			•	•			•	•		•	•
Y60280	Atomic Hybrid Hiker		•		•	•	•	•	•	•	•	•	•		•	
Y60285	Atomic Hybrid Hiker		•		•	•	•	•	•	•	•	•	•		•	
Y60200	3056	•			•	•		•			•	•	•		•	•
Y60201	3056	•			•	•		•			•	•	•		•	•
Y60202	3056	•			•	•		•			•	•	•		•	•
Y60203	3056	•			•	•		•			•	•	•		•	•
Y60204	3056	•			•	•		•			•	•	•		•	•
Y60205	3056	•			•	•		•			•	•	•		•	•
Y60240	Women's 3056	•			•	•		•			•	•	•	•	•	•
Y60245	Women's 3056	•			•	•		•			•	•	•	•	•	•
Y60250	Women's 3056	•			•	•		•			•	•	•	•	•	•
Y60113	3056 Lo		•		•	•		•		•	•	•	•			•
Y60114	3056 Lo		•		•	•		•		•	•	•	•			•
Y60190	Icon		•		•	•	•	•	•	•	•		•			
Y60085	Gravel	•			•			•				•	•			
Y60086	Gravel	•			•			•				•	•			
Y60087	Grit	•			•			•				•	•			
Y60088	Grit	•			•			•				•	•			
Y60131	3056 NS Street			•	•	•		•			•	•	•			•
Y60132	3056 NS Street			•	•	•		•			•	•	•			•
Y60133	3056 NS Street			•	•	•		•			•	•	•			•
Y60134	3056 NS Street			•	•	•		•			•	•	•			•
Y60136	3056 NS Street			•	•	•		•			•	•	•			•

HARD YAKKA INDUSTRY



		HYBRID	BUILDING & CONSTRUCTION	WAREHOUSING, LOGISTICS & TRANSPORT	FIRE, EMERGENCY SERVICES & SECURITY	LANDSCAPING, GARDENING & DIY	OIL & GAS INDUSTRY	FARMING & AGRICULTURE	HOSPITALITY
Y60120	Utility		•			•	•	•	
Y60125	Utility		•			•	•	•	
Y60230	Nite Vision		•			•	•	•	
Y60235	Nite Vision		•			•	•	•	
Y60280	Atomic Hybrid Hiker	•	•	•	•	•	•	•	
Y60285	Atomic Hybrid Hiker	•	•	•	•	•	•	•	
Y60200	3056	•	•	•		•	•		
Y60201	3056	•	•	•		•	•		
Y60202	3056	•	•	•		•	•		
Y60203	3056	•	•	•		•	•		
Y60204	3056	•	•	•		•	•		
Y60205	3056	•	•	•		•	•		
Y60240	Women's 3056	•	•	•		•	•		
Y60245	Women's 3056	•	•	•		•	•		
Y60250	Women's 3056	•	•	•		•	•		
Y60113	3056 Lo	•	•	•	•	•			
Y60114	3056 Lo	•	•	•	•	•			
Y60190	Icon	•		•	•	•			•
Y60085	Gravel		•						
Y60086	Gravel		•						
Y60087	Grit		•			•		•	
Y60088	Grit		•			•		•	
Y60131	3056 NS Street								•
Y60132	3057 NS Street								•
Y60133	3058 NS Street								•
Y60134	3059 NS Street								•
Y60136	3060 NS Street								•

