

WILDLIFE



ARTISTS



EMBRACING CONSERVATION DIFFERENTLY

2020 COLLECTION



# CONSERVATION @ OUR CORE

2







## ≧ ANTI-POACHING ≦

CHAMPIONING CONSERVATION EFFORTS TO DRIVE AWARENESS OF  
POACHING AND GET SNARE WIRE “OFF THE STREETS”

## ≧ ENGAGEMENT ≦

WE’VE WALKED THE WALK SINCE 1974



## ≧ SUSTAINABILITY ≦

DOING OUR PART TO REDUCE PLASTIC IN OUR  
LANDS AND OCEANS



## ≧ EMPOWERMENT ≦

PROVIDING A VITAL SOURCE OF INCOME AND  
SUPPORTING CONSERVATION





# THINK BIGGER, TREAD LIGHTLY™



## WHY WE EMBRACE CONSERVATION DIFFERENTLY

In 1969, my father Gerry Ward visited Africa for the first time. He had never left the U.S., but my mother Diana worked as a flight attendant— with flight perks. Once routes to Kenya opened, Gerry jumped at the chance to go. And there, he fell in love with both the land and wildlife that made it home. Most of all, he was taken by the gentle might of the endangered African elephant.

When I was younger, he regaled my brothers and I with stories about the 5-ton elephants that stepped so softly that you could barely hear them. The trip had given Gerry more than just an appreciation for Africa's wild, he now felt a deep sense of urgency to help conserve it. So in 1974, my parents founded Wildlife Artists with a simple belief — realistic wildlife products will endear people to the natural world and inspire them to help protect it.

In the '70s, most wildlife products were fantastical. Gerry and Diana created products that looked like the magnificent beasts they saw in the wild. And as our differentiating beliefs grew our family business from its humble roots into an industry leader, we grew with it. As kids, we pierced jewelry together and took inventory on index cards, and today, we're proud to be leading our parents' legacy forward. Conservation and a love of the natural world remain at the core of every decision that we make.

And just as our father's conservation was grounded by his first trip, the Ward family continues to ground our company by fighting for conservation in-the-wild. We travel to Africa, Central America and the Asian rainforests to develop partnerships with local artisans and conservation groups. There, we've freed wild dogs from snare trips, delivered yarn and needles to remote villages, and much more, all to support those working tirelessly to preserve the natural world.

To put it simply, we walk the walk. For us, conservation is more than just eco-friendly, plastic-free products and sustainable in-office practices... it's who we are. And moving forward, we will never forget the lesson that our father and the African elephant taught us: just because we're growing, it doesn't mean our footprint has to get larger. To affect the most positive change for the wild, we must continue to think bigger and tread lightly.



“HOPEFULLY THE BEAUTY OF WILDLIFE  
AND ITS NATURAL SURROUNDINGS  
WILL COME TO BE APPRECIATED AND  
MORE PEOPLE WILL RECOGNIZE THE  
IMPORTANCE OF PRESERVING IT FOR  
FUTURE GENERATIONS.”

GERRY WARD, DAD

- CAROLINE WARD



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## FIRST OF ITS KIND

# Eco Pals®

## PLASTIC CONSCIOUS PLUSH®

Our **Eco Pals®** line, is transforming the industry by taking a holistic approach to the use of plastics. Eco Pals® are doing their part to reduce the amount of plastic litter in our lands and oceans.



- FIBER FILL MADE FROM 100% RECYCLED PLASTIC
- 100% RECYCLED PLUSH MATERIAL
- STITCHED EYES & NOSES
- NO PLASTIC WHISKERS
- NO PLASTIC PELLETS
- BABY SAFE

Less Plastic Is Fantastic!®



Our hangtag has kid-friendly tips on ways to reduce plastic as well as educational information for each species in the line.

Uncoated hangtags attached with natural cord instead of plastic tagger



Paper inner packing instead of plastic



Display signs made with eco-friendly materials



Our colorful fabric label provides a permanent eco-friendly message.



New



**Orangutan 8"**  
ECP-2080OR

New



**Zebra 8"**  
ECP-2140

New



**Tortoise 10"**  
ECP-2620DS



**Fennec Fox 9"**  
ECP-2180F



**Giraffe 11"**  
ECP-2040



**Wild Dog 8½"**  
ECP-2200WAF



**Elephant 9"**  
ECP-2240



**Warthog 8"**  
ECP-2220HW



**Lion 8"**  
ECP-2320



**Meerkat 9"**  
ECP-2440



**Rhinoceros 8"**  
ECP-2130





# ECO PALS® 2000

New



**Giant Panda 8½"**  
ECP-2210



**Red Panda 8"**  
ECP-2210R



New

**Blue & Gold Macaw 9"**  
ECP-2760MCB



**Ring-Tailed Lemur 8½"**  
ECP-2280



**Sloth 8"**  
ECP-2110S



**Cheetah Cub 8"**  
ECP-2310



**Tiger Cub 8"**  
ECP-2360



**Mountain Goat 9"**  
ECP-2830GMT



**White Tiger Cub 8"**  
ECP-2360W

New



**Llama 9"**  
ECP-2410LL





**Polar Bear 9"**  
ECP-2070



New

**Octopus 12"**  
ECP-2650OC



New

**Manatee 13"**  
ECP-2850



**Snow Leopard Cub 9"**  
ECP-2340SN



**Black-Footed Penguin 8½"**  
ECP-2720BF



**Harbor Seal Pup 11"**  
ECP-2530HB

9



**Dolphin 12½"**  
ECP-2510



**Emperor Penguin Chick 8½"**  
ECP-2720EMC



**Harp Seal Pup 11"**  
ECP-2530HP



New

**Ray 15"**  
ECP-2640



**Green Sea Turtle 10½"**  
ECP-2610G



**Great White Shark 15½"**  
ECP-2550GW





# ECO PALS® 2000

New



**Whitetailed Deer Fawn 9"**  
ECP-2840F



**Gray Wolf 9"**  
ECP-2190



New

**Red Fox 8½"**  
ECP-2180R



**River Otter 9"**  
ECP-2600R



**Moose 9"**  
ECP-2880



**Prairie Dog 8½"**  
ECP-2430PD



New

**Coyote Pup 9"**  
ECP-2150CY



**Black Bear 9"**  
ECP-2990BK



New

**Cougar Cub 9"**  
ECP-2380



**Bald Eagle 8"**  
ECP-2760EBL



**Alligator 13"**  
ECP-2670



**Bison 9"**  
ECP-2960



**Elk 9½"**  
ECP-2830EK



**Grizzly Bear 9"**  
ECP-2990GZ



New



**Common Garter Snake 52"**  
CCR-2171GT

New



**Emerald Tree Boa 52"**  
CCR-2171BET



**Copperhead Snake 52"**  
CCR-2171CH

New



**Black Rat Snake 52"**  
CCR-2171RBL



**Rattlesnake 52"**  
CCR-2171RT



**Spider Monkey 15"**  
ECP-2090SP

New



**Squirrel Monkey 15"**  
ECP-2090SQ





ECO PALS® 4000

INTRODUCING OUR  
**LARGER**  
Eco Pals®

12

New Size





New Size



**Giraffe 16"**  
ECP-4040



**Gorilla 12"**  
ECP-4080GR



**Zebra 12"**  
ECP-4140



**Elephant 13"**  
ECP-4240



**Tiger Cub 12"**  
ECP-4360



**Sloth 12"**  
ECP-4110S

13



**Grizzly Bear 13"**  
ECP-4990GZ



**Black Footed Penguin 12"**  
ECP-4720BF



**Alligator 20"**  
ECP-4670



**Black Bear 13"**  
ECP-4990BK





New Size



**Manatee 20"**  
ECP-4850



**Harp Seal Pup**  
ECP-4530HP 16"



**Black Tip Shark 22"**  
ECP-4550BT



**Loggerhead Turtle 15"**  
ECP-4610LH



**Moose 13"**  
ECP-4880



**Harbor Seal Pup**  
ECP-4530HB 16"



**Mountain Goat 13"**  
ECP-4830GMT



**Gray Wolf 13"**  
ECP-4190



**Elk 12"**  
ECP-4830EK



**Coyote Pup 13"**  
ECP-4150CY



**River Otter 13"**  
ECP-4600R



**Red Fox 12"**  
ECP-4180R



FIRST OF ITS KIND



**PLASTIC  
CONSCIOUS  
PUPPETS™**

## PLASTIC CONSCIOUS™ FEATURES

- Fiber Fill Made From 100% Recycled Plastic
- Stitched Eyes & Noses
- No Plastic Whiskers
- No Plastic Pellets
- Natural Cord instead of Plastic Hangtagger
- Uncoated hangtags
- No plastic inner carton bags





ALL NEW



**Sloth 11"**  
PUP-3110S



**Elephant 10"**  
PUP-3240



**Giraffe 13"**  
PUP-3040



**Black-Footed Ferret 11"**  
PUP-3590FBF



**Mountain Goat 11"**  
PUP-3830GMT



**Tiger 11"**  
PUP-3360



**River Otter 11"**  
PUP-3600R



New



**Bighorn Sheep 12"**  
PUP-3830SBH



**Coyote 10"**  
PUP-3150CY



**Prairie Dog 10"**  
PUP-3430PD

17



**Bobcat 10"**  
PUP-3350



**Black Bear 10"**  
PUP-3990BK



**Bald Eagle 10"**  
PUP-3760EBL







**Great Horned Owl 10"**  
PUP-3760OGH



New

**Harbor Seal 14"**  
PUP-3530HB



**Wolf 10"**  
PUP-3190



**Jackrabbit 10"**  
PUP-3920J



**Bison 10"**  
PUP-3960





**Red Fox 10"**  
PUP-3180R

New



**Dolphin 16"**  
PUP-3510

New



**Octopus 14"**  
PUP-3650OC

New



**Green Sea Turtle 13"**  
PUP-3610G

New



**Shark 18"**  
PUP-3550





*Less Plastic is Fantastic®*  
**Eco Pals®**  
**PLASTIC CONSCIOUS  
CLIPS™**

## PLASTIC CONSCIOUS™ FEATURES

- Fiber Fill Made From 100% Recycled Plastic
- Stitched Eyes & Noses
- No Plastic Whiskers
- No Plastic Pellets
- Metal Clip
- Natural Cord to Hold Clip
- Natural Cord instead of Plastic Hangtagger
- Uncoated hangtags
- No plastic inner carton bags







**Elephant 5"**  
SWKC-1240



**Tiger 4"**  
SWKC-1360



**Pika 4"**  
SWKC-1750P

New



**Giraffe 6"**  
SWKC-1040



**Alligator 7"**  
SWKC-1670



**Black Bear 5"**  
SWKC-1990BK



**Red Panda 5"**  
SWKC-1210R



**Black-Footed Penguin 4½"**  
SWKC-1720BF



**Harbor Seal 5"**  
SWKC-1530HB



**Emperor Penguin Chick 4½"**  
SWKC-1720EMC



**River Otter 6"**  
SWKC-1600R



**Sloth 4½"**  
SWKC-1110S



**Green Sea Turtle 5"**  
SWKC-1610G



**Red Fox 5"**  
SWKC-1180R



**Chrysaora Jelly 8"**  
SWKC-1680JLCH



**Manatee 5"**  
SWKC-1850

New





# CHOOSING THE PLANET OVER PLASTICS

**In only six decades, the mass production of plastic has created more than 7 billion tons of waste. Alarming, only 9% of that plastic waste has been recycled.**

That means that more than 5 billion tons of bags, bottles and other single-use plastics have rapidly accumulated in landfills that just can't handle the sheer amount of waste. So, much of this plastic ends up flowing into the ocean where it suffocates, starves and drowns marine life. Scientists predict that by 2050, our seas could contain more plastic waste than fish.

**Eliminating plastic is absolutely critical to conservation** and we're doing it everywhere we can.

**We're on a mission to transform our industry and this is how we've gotten started:**

**In 2013**, we first eliminated plastic whiskers from all of our plush.

**In 2014**, we eliminated plastic beans because these microplastics end up in waterways and oceans, killing hundreds of thousands of marine organisms every year. We are still the only company to eliminate these unnecessary microplastics.

**In 2018**, we transitioned all our plush to sustainable fill made only from recycled PET bottles, the first company to do so.

And, another industry first, **in 2019**, we eliminated all inner plastic bags & microplastics (including plastic taggers) because there's nothing eco about them. These single-use plastics, even the biodegradable ones, don't degrade once they are buried in a landfill or floating in the ocean and still pose a grave threat to the environment.

We're proud that other companies are following our lead, but our mission won't be complete until plastic waste no longer pollutes our lands and clogs our waterways. To protect the wild, we all must choose the planet over plastics.

AS A RESULT OF OUR EFFORTS, WE ARE THRILLED TO ANNOUNCE THAT WE'VE ELIMINATED

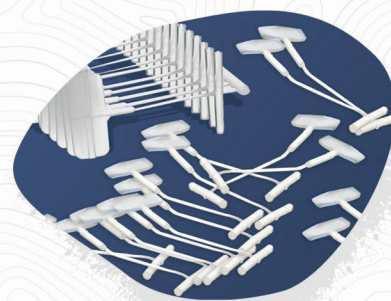


312 TONS

IN UNNECESSARY PLASTIC BEANS TO DATE

250 LBS

OF PLASTIC TAGGERS ANNUALLY



250,000

INNER CARTON PLASTIC BAGS PER YEAR

6 MILLION

WATER BOTTLES RECYCLED IN 2019 FOR OUR PLUSH FABRIC & FILL



AND WE'RE JUST GETTING STARTED





# OUR SMALLER CRITTERS

ARE SO ADORABLY REALISTIC!





# CONSERVATION CRITTERS® 1000 • ZOO



**Jaguar Cub 9"**  
CCR-1330



**Tiger Cub 9"**  
CCR-1360



**Ocelot 9"**  
CCR-1370



**Tortoise 8"**  
CCR-1620DS



**Zebra 10"**  
CCR-1140



**Red-Eyed Tree Frog 8½"**  
CCR-1030RE



**Elephant 8½"**  
CCR-1240



**Black-Footed Penguin 8"**  
BB-1720BF



**Fennec Fox 8"**  
CCR-1180F



**Giraffe 9"**  
CCR-1040



**Cottontop Tamarin 8"**  
CCR-1100CT



**Emperor Penguin Chick 6"**  
BB-1720EMC



**Ring-Tailed Lemur 10"**  
CCR-1280RT



**Red Panda 8"**  
CCR-1210R



**Flamingo 8"**  
CCR-1760FL



**Polar Bear 8"**  
CCR-1070



# CONSERVATION CRITTERS® 1000 • SEA LIFE



**Sea Lion 11"**  
CCR-1570



**Seahorse 8"**  
CCR-1630SH



**Green Sea Turtle 9"**  
CCR-1610G



**Macaroni Penguin 7½"**  
CCR-1720MC



**Harbor Seal Pup 11"**  
CCR-1530HB



**Blue Whale 12"**  
CCR-1500BL



**King Penguin 7½"**  
CCR-1720KN



**Loggerhead Sea Turtle 9"**  
CCR-1610LH



**Harp Seal Pup 11"**  
CCR-1530HP



**Largemouth Bass 10"**  
CCR-1680BLM



**Leopard Shark 12"**  
CCR-1550LP



**Dolphin 9½"**  
CCR-1510



**Octopus 10"**  
CCR-1650C



**Fur Seal Pup 10"**  
CCR-1530F



**Spotted Eagle Ray 13"**  
CCR-1640SE



**Jelly (2 asst'd) 9"**  
CCR-1680JL



**Great White Shark 12"**  
CCR-1550GW



**Bonnethead Shark 14"**  
CCR-1550BH



**Clownfish 9"**  
BB-1680CL



**Cownose Ray 7½"**  
CCR-1640CN



**Yellow-Lipped Sea Krait 35"**  
CCR-1170SYB





# CONSERVATION CRITTERS® 1000 • NORTH AMERICAN



**Mule 10"**  
CCR-1800ML



**Black Bear 8"**  
CCR-1990BK



**Bison 8"**  
CCR-1960



**Opossum 8½"**  
CCR-1230OP



**Cougar Cub 9"**  
CCR-1380



**Bobcat Cub 9"**  
CCR-1350



**Grizzly Bear 8"**  
CCR-1990GZ



**Chipmunk 6½"**  
CCR-1940CM



**Alligator 13½"**  
CCR-1670



**Great Horned Owl 7½"**  
CCR-1760OGH



**Snowy Owl 7½"**  
CCR-1760OSN



**Barn Owl 7½"**  
CCR-1760OBN



**Little Brown Bat 8"**  
CCR-1250LB



**Mexican Free-Tailed Bat 9½"**  
CCR-1250FTM



**Pika 7"**  
CCR-1750P



**Moose 7½"**  
CCR-1880



**Porcupine 9"**  
CCR-1940PC

A portion of the proceeds from every plush bat sold will go to

**BAT CONSERVATION  
INTERNATIONAL**

to support bat conservation programs.

[WWW.BATCON.ORG](http://WWW.BATCON.ORG)



# CONSERVATION CRITTERS® 1000 • NORTH AMERICAN



**River Otter 13"**  
CCR-1600R



**Prairie Dog 7"**  
CCR-1430PD



**Whitetail Deer Fawn 10"**  
CCR-1830DWT



**Wolf 8½"**  
CCR-1190



**Whitetail Deer Buck 10"**  
CCR-1830DWTB



**Bald Eagle 9"**  
CCR-1760EBL



**Great Blue Heron 11½"**  
CCR-1760HRGB



**Red Squirrel 6"**  
CCR-1940SQR



**Arctic Fox 8"**  
CCR-1180A



**Fox 9"**  
CCR-1180R



**Squirrel 6"**  
CCR-1940SQ



**Mallard Duck 7"**  
CCR-1760DKM



**Jackrabbit 10"**  
CCR-1920J



**Raccoon 8"**  
CCR-1950



**Coyote Pup 8"**  
CCR-1150CY



**Red-Bellied Turtle 8"**  
CCR-1620RB



**Sea Otter 11"**  
CCR-1600S



**Skunk 11"**  
CCR-1940SK





SO REALISTIC!

28



**White Tiger Cub 13"**  
CCR-2360W



**Mountain Lion 13"**  
CCR-2380MN



**Lynx 13"**  
CCR-2350LX



**Tiger Cub 13"**  
CCR-2360



**Wild Dog 12"**  
CCR-2200WAF



# CONSERVATION CRITTERS® 2000 • ZOO



**Cheetah Cub 13"**  
CCR-2310



**Snow Leopard Cub 13"**  
CCR-2340SN



**Jaguar Cub 13"**  
CCR-2330



**Alligator 19"**  
CCR-2670



**Iguana 23"**  
CCR-2660GN



**Giraffe 15"**  
CCR-2040



**Elephant 14"**  
CCR-2240



**Sloth 17"**  
CCR-2110







**Yellow-Bellied Marmot 12"**  
CCR-2750MYB



**Meerkat 13"**  
CCR-2440



**Camel 13"**  
CCR-2420

## EMPOWERMENT INITIATIVE

“ I TOOK THIS PHOTO OF MY BROTHER JAMES AND MY NIECES IN A REMOTE ZAMBIAN VILLAGE. HERE, FEW ARE EMPLOYED, AND THERE ARE EVEN FEWER OPPORTUNITIES FOR WOMEN.



THAT DAY WE'D COME BEARING YARN AND NEEDLES SO THAT THESE WOMEN COULD KNIT AND CROCHET PIECES FOR ONE OF OUR MOST UNIQUE COLLECTIONS. AFTER THEY FINISH, THEIR COMPLETED PIECES GO TO ANOTHER GROUP OF WOMEN WHO ASSEMBLE OUR HAND CRAFTED PIECES IN A WORKSHOP.

THESE WOMEN WALK AS FAR AS AN HOUR AND A HALF EACH WAY FOR THE INCOME AND ARE SUPPORTED WITH LIFE SKILLS TRAINING, INCLUDING HOW TO MANAGE MONEY, BUDGET AND OPEN BANK ACCOUNTS. ENGAGING AND EMPOWERING WOMEN IN LOCAL COMMUNITIES IS A CAUSE NEAR AND DEAR TO ME, MY FAMILY AND THE ENTIRE WILDLIFE ARTISTS' TEAM.”

- CAROLINE WARD



# CONSERVATION CRITTERS® 2000 • ZOO



**Baby Orangutan 10"**  
CCR-2080OR



**Baby Gorilla 10"**  
CCR-2080GR



**Fennec Fox 12"**  
CCR-2180F



**Scarlet Macaw 12"**  
CCR-2760MCS



**Flamingo 15"**  
CCR-2760FL



**Wallaby 13"**  
CCR-2230W



**Emperor Penguin Chick 11"**  
PLT-2722EMC



**Black-Footed Penguin 12"**  
CCR-2720BF



**Red Panda 13"**  
CCR-2210R



**Tortoise 11"**  
CCR-2620DS







**Mitered Leaf Monkey 17½"**  
CCR-2091ML



**Spider Monkey 17½"**  
CCR-2091SP



**Red Titi Monkey 17½"**  
CCR-2091TTR



**Spider Monkey 18"**  
CC-4090SP



**White-Handed Gibbon 18"**  
CC-4080GWH



**Squirrel Monkey 18"**  
CC-4090SQ



New Design



**Leopard Shark 21"**  
CCR-2550LP



**Sand Tiger Shark 21"**  
CCR-2550ST

33



**Great White Shark 17"**  
CCR-2550GW







**Sea Lion 17"**  
CCR-2570



**Blue Spotted Ray 26"**  
FL-2642SB



**Orca 19"**  
CCR-2500K



**Harbor Seal Pup 15"**  
CCR-2530HB



**Sea Otter 17"**  
CCR-2600S



**Harp Seal Pup 15"**  
CCR-2530HP



**Blue Shark 24"**  
CCR-2550BL



**Black Tip Shark 18"**  
CCR-2550BT





**Largemouth Bass 15"**  
CCR-2681BLM



**Octopus 13"**  
CCR-2650OC



**Rainbow Trout 15"**  
CCR-2680TRB



**Moray Eel 34"**  
CCR-2580MR



**Seahorse 13"**  
CCR-2630SH



**Spotted Eagle Ray 22"**  
CCR-2640SE



**Manatee 16"**  
CCR-2850







**Green Sea Turtle 14"**  
CCR-2610G



**Blue Tang 14"**  
CCR-2680TNB



**Beluga Whale 16"**  
CCR-2500B



**Dolphin 19"**  
CCR-2510



**Blue Whale 18"**  
CCR-2500BL



**Loggerhead Turtle 15"**  
CCR-2610LH



**Yellow-Bellied Sea Snake 58"**  
CCR-2170SYB



**Yellow-Lipped Sea Krait 54"**  
CCR-2170SYL



# CONSERVATION CRITTERS® 2000 • NORTH AMERICAN

New Design



**Bison 13"**  
CCR-2960



**Black Bear 13"**  
CCR-2990BK



**Armadillo 13½"**  
CCR-2870



**Grizzly Bear 14"**  
CCR-2990GZ



37



TO ORDER CALL: 866.896.3978 | EMAIL: [sales@wildlifeartistsinc.com](mailto:sales@wildlifeartistsinc.com)



# CONSERVATION CRITTERS® 2000 • NORTH AMERICAN



**Whitetail Deer Fawn 12"**  
CCR-2830DWTf



**River Otter 17"**  
FL-4620R



**Coyote Pup 11"**  
CCR-2150CY



**Whitetail Deer Buck 14"**  
CCR-2830DWTB

## ANTI-POACHING INITIATIVE

38

### TO SAVE A WILD DOG: A JOURNEY INTO THE AFRICAN BRUSH

“TWO SUMMERS AGO, I HAD THE AMAZING OPPORTUNITY TO HELP PAINTED DOG CONSERVATION (PDC) RADIO COLLAR TWO PAINTED DOGS IN THE BUSH OF HWANGE, ZIMBABWE. THE AFRICAN PAINTED DOG IS ONE OF THE CONTINENT’S MOST ENDANGERED SPECIES AND PDC IS COMMITTED TO PROTECTING THEM WITH EDUCATION AND BOOTS-ON-THE-GROUND FIELDWORK.

THE DOGS WERE DENNING CLOSE TO A LOCAL COMMUNITY AND NEEDED TO BE TRACKED FOR THEIR SAFETY. USING MODIFIED TRAPS, FITTED WITH STOPPERS TO PREVENT HARM, OUR TEAM CAPTURED TWO ADULTS AS THEY RETURNED TO THEIR PUPPIES FROM A HUNT. WE ADMINISTERED A FAST-ACTING SEDATIVE AND HAD A BRIEF WINDOW TO PROVIDE MEDICAL ATTENTION AND COLLARING. ONCE THE DOGS AWOKE, THEY DASHED BACK INTO THE WILD, NOW PROTECTED FROM POTENTIAL POACHERS.

PDC CONFIRMED THAT OUR ACTIONS THAT DAY HAD RIPPLE EFFECTS FAR BEYOND THOSE TWO DOGS. PDC ESTIMATES THAT THE LIVES OF 137 DOGS CAN BE TRACED TO ACTIONS THAT SAVE JUST ONE.

THE STAKES FOR OUR PLANET AND ITS WILDLIFE HAVE NEVER BEEN HIGHER. THAT DAY WAS A HUMBLING REMINDER THAT PRESERVING NATURE’S BEAUTY REQUIRES MORE THAN JUST ECO-FRIENDLY PRODUCTS AND GOAL SETTING. THE EXPERIENCE WILL FOREVER STICK WITH ME.”

- JAMES WARD





# CONSERVATION CRITTERS® 2000 • NORTH AMERICAN



**Moose 16"**  
CCR-2880



**Barn Owl 13"**  
CCR-2760OBN



**Pelican 15"**  
CCR-2760PL



**Bald Eagle 14"**  
CCR-2760EBL



**Arctic Fox 17"**  
CCR-2180A



**Red Fox 13"**  
CCR-2180R



**Wolf 13"**  
CCR-2190



**Prairie Dog 11"**  
CCR-2430PD



**Raccoon 12"**  
CCR-2950



**Snapping Turtle 15"**  
CCR-2620SA



**Opossum 12½"**  
CCR-2230OP



**Porcupine 14"**  
CCR-2940PC





# CONSERVATION CRITTERS® 4000 & UP • ZOO



**Cheetah Cub 18"**  
CCR-4310



**Polar Bear 13"**  
CCR-4070



**Elephant 16"**  
CCR-4240



**Jaguar 18"**  
CCR-7330



**Giraffe 19"**  
CCR-4040



**White Tiger Cub 18"**  
CCR-4360W



**Tiger Cub 18"**  
CCR-4360



# CONSERVATION CRITTERS® 4000 & UP • ZOO



**Emperor Penguin Chick 21"**  
CC-4720EMC



**Emperor Penguin Chick 14"**  
PLT-3721EMC



**Sloth 30"**  
CCR-7110S



**King Penguin 18"**  
PLT-6720KN



**Zebra 18"**  
CCR-4140



**Galapagos Tortoise 31"**  
CCR-6620GL





# CONSERVATION CRITTERS® 4000 & UP • SEA LIFE



**Clownfish 20"**  
CCR-4680CL



**Dolphin 23"**  
CCR-4510



**Octopus 21"**  
CCR-6650OC



**Sea Lion 25"**  
CCR-4570



**Harbor Seal Pup 20"**  
CCR-4530HB



**Sea Otter 31"**  
CCR-7600S



# CONSERVATION CRITTERS® 4000 & UP • SEA LIFE



**Harbor Seal 31"**  
CCR-7530HB



**Harp Seal Pup 24"**  
CCR-4530HP



**Black Tip Shark 26"**  
CCR-4550BT



**Great White Shark 25"**  
CCR-4550GW



**Great White Shark 42"**  
CCR-6550GW





# CONSERVATION CRITTERS® 4000 & UP • SEA LIFE



**Leopard Shark 29"**  
CCR-4550LP



**Blue Tang 20"**  
CCR-4680TNB



**Green Sea Turtle 17"**  
CCR-4610G



**Green Sea Turtle 29"**  
CCR-6610G

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## NORTH AMERICAN



**Wolf 18"**  
CCR-4190G



**River Otter 17"**  
FL-4602R



**Black Bear 19"**  
CCR-4990BK





**Black-Footed Penguin Chick 10½"**  
PLT-2720BF



**Gentoo Penguin Chick 10"**  
PLT-2720GT



**Macaroni Penguin Chick 10"**  
PLT-2720MC



**Wolf Pup 10"**  
PLT-2190



**White Tiger Cub 10"**  
PLT-2360W





# WILD & WONDERFUL® BABIES



**Moose Calf 10"**  
PLT-2880



**Black Bear Cub 11"**  
PLT-2990BK



**Bison Calf 10"**  
PLT-2960



**River Otter Pup 10½"**  
PLT-2600R



**Cougar Cub 10"**  
PLT-2380



**Asian Elephant Calf 12"**  
PLT-2240AS



**Gray Fox Pup 10"**  
PLT-2180G



**Giraffe Calf 11"**  
PLT-2040



**Bighorn Lamb 9"**  
PLT-2830SBH



# WILD & WONDERFUL® CALLERS

## WILD AND Wonderful® CALLERS



**Wolf, Howling 13"**  
CAL-5190



**Black Bear, Roaring 13"**  
CAL-5990BK



**Grizzly Bear, Roaring 13"**  
CAL-5990GZ



**Bison, Growling 12½"**  
CAL-5960



**Elk, Bugling 15"**  
CAL-5830EK

## ENGAGEMENT INITIATIVE

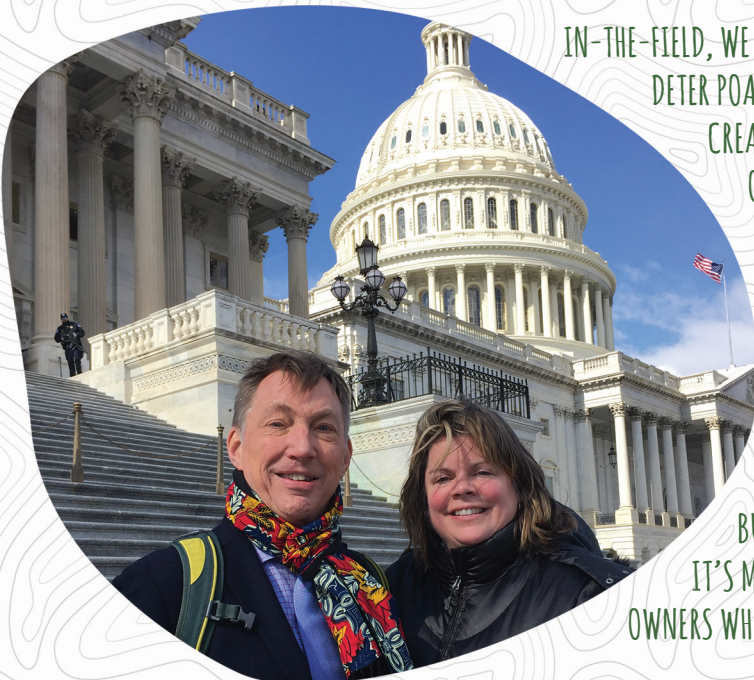
“GIVEN THE LOOMING THREAT OF MASS EXTINCTION, WILDLIFE CONSERVATION REQUIRES MORE THAN MISSION STATEMENTS AND PRODUCTS. IT REQUIRES ACTION IN-THE-FIELD AND ON-THE-HILL.

IN-THE-FIELD, WE ARE UNIQUELY ENGAGED TO PROTECT NATURAL HABITATS, DETER POACHING AND ILLEGAL TRADING, AND HELP LOCAL COMMUNITIES CREATE LASTING SOLUTIONS. BUT THESE EFFORTS ARE JUST ONE PART OF OUR MULTI-PRONGED APPROACH. WE ARE ALSO ENGAGED WITH ELECTED OFFICIALS WHO HAVE THE POWER TO ENACT POWERFUL LEGISLATIVE ACTION.

MEETING WITH ELECTED REPRESENTATIVES IS NOT NATURAL FOR ME. IN FACT, IT'S PRETTY NERVE-WRACKING. I'M NOT A POLICY WONK. I'M JUST SOMEONE WHO CARES DEEPLY ABOUT THE ENVIRONMENT, LANDS AND WILDLIFE.

BUT THAT DOESN'T MEAN I TAKE MY RESPONSIBILITY TO ADVOCATE LIGHTLY. IT'S MORE IMPORTANT THAN EVER THAT FEDERAL OFFICIALS HEAR FROM BUSINESS OWNERS WHO SUPPORT AND ENGAGE IN WILDLIFE CONSERVATION.”

- CAROLINE WARD







hubas™



**Monkey 5½"**  
HUB-1090



**Red-Eyed Tree Frog 5½"**  
HUB-1030RE



**Giraffe 5½"**  
HUB-1040



**Koala 5½"**  
HUB-1050



**Tiger 5½"**  
HUB-1360



**Raccoon 5½"**  
HUB-1950



**Elephant 5½"**  
HUB-1240



**Warthog 5½"**  
HUB-1270



**White Tiger 5½"**  
HUB-1360W



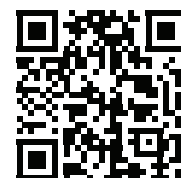
**Lion 5½"**  
HUB-1320



**Meerkat 5½"**  
HUB-1440MK



**Zambezi  
ELEPHANT  
FUND**



Proceeds benefit the collaborative efforts of the

**ZAMBEZI ELEPHANT FUND**

to protect and conserve the landscapes and wildlife of the Zambezi Valley in Zimbabwe.

The Zambezi Valley is home to an estimated 11,500 elephants and a diverse range of other endangered species, but without our protection, these species are at risk. Keep collecting and help keep awareness growing!  
[www.zambezielephantfund.org](http://www.zambezielephantfund.org)





**Emperor Penguin Chick 5½"**  
HUB-1720EMC



**Harbor Seal 5½"**  
HUB-1530HB



**Harp Seal Pup 5½"**  
HUB-1530HP



**Mermaid 5½"**  
HUB-1770MM



**Green Sea Turtle 5½"**  
HUB-1610G



**King Penguin 5½"**  
HUB-1720KN



**River Otter 5½"**  
HUB-1600R



**Alligator 5½"**  
HUB-1670



**Wolf 5½"**  
HUB-1190



**Manta Ray 5½"**  
HUB-1640MN



**Black Bear 5½"**  
HUB-1990BK





# PLAY CRITTERS® FINGER PUPPETS



New



**Bighorn Sheep 6"**  
PCR-1830SBH

New



**Mountain Goat 6"**  
PCR-1830GMT

New



**Prairie Dog 5"**  
PCR-1430PD



**Giraffe 7"**  
PCR-1040



**Elephant 7"**  
PCR-1240



**Macaroni Penguin 5"**  
PCR-1720MC



**White Tiger 7"**  
PCR-1360W



**Tiger 7"**  
PCR-1360





# PLAY CRITTERS® FINGER PUPPETS



**Alligator 9"**  
PCR-1670



**Harbor Seal 7"**  
PCR-1530HB



**Red Fox 7"**  
PCR-1180R



**Black Bear 7"**  
PCR-1990BK



**Harp Seal 7"**  
PCR-1530HP



**Whitetail Fawn 7"**  
PCR-1840F



**Grizzly Bear 7"**  
PCR-1990GZ



**Bison 7"**  
PCR-1960



**Shark 8 1/2"**  
PCR-1550



**Moose 7"**  
PCR-1880



**Elk 7"**  
PCR-1830EK



**Ruby-Throated Hummingbird 5"**  
PCR-1760HBRT



**Sea Turtle 7"**  
PCR-1610



**Raven 5 1/2"**  
PCR-1760RVN



**Lorikeet 5"**  
PCR-1760LK



**River Otter 7"**  
PCR-1600R



**Pika 5"**  
PCR-1750P



**Wolf 7"**  
PCR-1190





# PLASTIC CONSCIOUS HATS™



New

**Bat**  
HTN-3250



New



**Wolf Pup**  
HTN-3190



**Green Sea Turtle**  
HTN-3610G



**Jelly**  
HTN-3680JL





# PLASTIC CONSCIOUS HATS™



**Elephant**  
HTN-3240



**Macaw**  
HTN-3760MCS



**Snake**  
HTN-3170CB



**Sloth**  
HTN-3110S



**Shark**  
HTN-3550



**Blue Spotted Ray**  
HTN-3640SB







**Bison 5½"**  
SWKC-1960



**Wolf 4"**  
SWKC-1190



**Harp Seal Pup 5"**  
SWKC-1530HP



**Stegosaurus 7½"**  
SWKC-1700ST



**Monarch Butterfly 6½"**  
SWKC-1740MN



**Seahorse 5"**  
SWKC-1630SH



**Elk 5½"**  
SWKC-1830EK



**King Penguin 4½"**  
SWKC-1720KN



**Blue Tang 4½"**  
SWKC-1680TNB







**Bear with Accents 10"**  
MBU-4992



**Labrador with Clip 4½"**  
RAPP-SWKC-1200



**Bear 9"**  
RAPP-1990



**Bear with Accents 10"**  
RAPP-4992



**Barn Owl 7"**  
RAPP-1760OBN



**Labrador 9"**  
RAPP-1200





# MYTHICAL & EXTINCT



**Mermaid 12"**  
DOLF-M-2510



**Jackalope 16"**  
CCR-2770JK



**Triceratops 30"**  
SKL-7705TT



**Unicorn 11"**  
CCR-1770UC







Wildlife Artists was introduced to Little Ndaba during one of our sourcing trips to Africa. Little Ndaba creates toys with a mission. Groups of women from Zambia gather to knit and crochet these gorgeous animals which are designed to help raise awareness and for the conservation of many endangered animals.

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The plush animals provide a vital source of income for women who have limited opportunities to earn money. Increasing opportunities for women, while decreasing the dependence on poaching for income, Little Ndaba is changing many lives for the better.

Your customers will love the quality and artistry and will want to support the cause.

## *Creating Toys With A Mission*

Please note: Production of this line is all handcrafted, so availability is limited



TO ORDER CALL: 866.896.3978 | EMAIL: [sales@wildlifeartistsinc.com](mailto:sales@wildlifeartistsinc.com)



# BIG Impacts

Every piece of Little Ndaba makes a big impact on so many lives. The adorable creation brings smiles and joy to children big and small.

*Here are some heartwarming facts:*

## 20 PIECES

sold houses a family of four for a month.

## 10 PIECES

of Little Ndabas sold buys enough staple food for a family of four for a month.

## 8 PIECES

sold helps pay for three months of schooling for one child.

## CONSERVATION

For every piece sold, \$2.50 is donated to organizations working to protect animals and the environment.





New



**Elephant 8"**  
LDB-7240



**Giraffe 10½"**  
LDB-7040



**Pangolin 12"**  
LDB-7390



**Hippo 6½"**  
LDB-7060



**Sloth 7"**  
LDB-7110S

COLORS  
MAY VARY



**Lion 7½"**  
LDB-7320

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**Monkey 8"**  
LDB-7090



**Octopus 10½"**  
LDB-7650OC



**Penguin 6½"**  
LDB-7720



**Rhino 8"**  
LDB-7130



**Harbor Seal 10"**  
LDB-7530HB



**Turtle 9"**  
LDB-7610





All New



**Conservation Fairy**  
Light Skin 11"  
LDB-7770FR



**Conservation Fairy**  
Dark Skin, 11"  
LDB-7771FR



**Conservation Fairy Ornament**  
Light Skin, 4"  
LDB-1770FR



**Conservation Fairy Ornament**  
Dark Skin, 4"  
LDB-1771FR

COLORS  
MAY VARY

## ORNAMENT SETS



**Zoo Animal Ornament 6 Piece Set**  
(2½"-4" Giraffe, Elephant, Lion,  
Monkey, Hippopotamus, Zebra)  
LDB-OR-LAND1



**Sea Animal Ornament 6 Piece Set**  
(2½"-4" Octopus, Seal, Sea Turtle,  
Dolphin, Shark, Penguin)  
LDB-OR-SEA1



## GARLANDS

These lovely garlands are full of animal and sealife creations. Garlands are perfectly versatile for decorating nurseries, during holidays and year round!

All New

61



**Zoo Animal Garland 36"strand**  
(2"-2½" Elephant, Tiger, Monkey,  
Leopard, Zebra, Lion)  
LDB-GL-LAND1



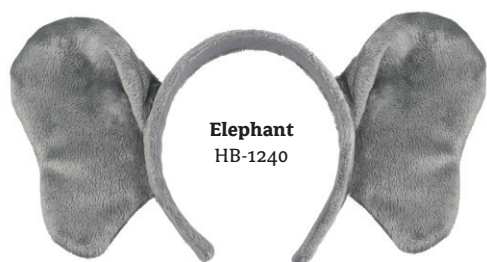
**Sea Animal Garland 36"strand**  
(2"-2½" Seal, Octopus, Shark,  
Sea Turtle, Penguin, Shark)  
LDB-GL-SEA1



TO ORDER CALL: 866.896.3978 | EMAIL: [sales@wildlifeartistsinc.com](mailto:sales@wildlifeartistsinc.com)



# HEADBANDS & POUCHES



**Elephant**  
HB-1240



**Fennec Fox**  
HB-1180F



**Mermaid 6"**  
POU-1770MM



**Jaguar**  
HB-1330



**Wolf**  
HB-1190



**Giraffe**  
HB-1040



**Zebra**  
HB-1140





## DON'T MISS THIS HISTORIC 100<sup>TH</sup> ANNIVERSARY!



**Suffragist, 12"**  
DOLF-SF-2001

Limited Supply  
Collectible



**Suffragist, 12"**  
DOLF-SF-2000



**Park Ranger, Female 11"**  
DOLF-PR-2001



**Park Ranger, Female 11"**  
DOLF-PR-2000



**Park Ranger, Male 11"**  
DOLM-PR-2001



**Park Ranger, Male 11"**  
DOLM-PR-2000





MULBERRY  
MONGOOSE

## BEAUTY FROM BRUTALITY

*Our exclusive partnership empowers women  
and protects endangered African wildlife.*

Mulberry Mongoose partners with anti-snare organizations, turning confiscated snare wire into coiled and hammered “beads” and mixing these beads with locally purchased semiprecious stones, freshwater pearls and hand carved wooden beads to create handcrafted, stunning one-of-a-kind pieces of jewelry. This jewelry (and their ‘chitenge’ pouches) is designed and shaped by courageous Zambian bush craftswomen in the remote Zambian bush, where poverty and unemployment is rife, especially for women.

Every piece of jewelry sold not only supports the livelihood of locals, lessening the need for people to turn to poaching in desperation for money, but also with each piece, Mulberry Mongoose makes a donation to anti-snaring patrols to support their work of wildlife protection and save animals that have been caught in snare wires, raising over \$100,000 to date.

Mulberry Mongoose is more than a jewelry company. They are about empowering women, supporting communities through reinvestment and aspiring change by emboldening and inspiring locals to be stewards of conservation.

Wildlife Artists is honored to be a part  
of this creative conservation.™

Where style combines with social responsibility.



## BRACELETS



**Coiled Snare Wire & Cord in Bronze**  
BR-SW-CDBZ



**Red**  
BR-SW-CDXRD



**Navy**  
BR-SW-CDXNV



**Turquoise**  
BR-SW-CDTU



**Hammer Snare Wire & Cord in Black**  
BR-SW-HMCDXBK



**Chocolate**  
BR-SW-HMCDXCC



**Hammered Snare with Gray Pearl**  
BR-SW-HMGP



**Turquoise**  
BR-SW-HMTU



**White Pearl**  
BR-SW-HMWP



**Coiled Snare Wire and Multi Strand Leather in Black**  
BR-SW-MLEXBK



**Chocolate**  
BR-SW-MLEXCC



**Full Hammered Snare Wire & Cord in Black**  
BR-SW-FHMCDXBK



**Chocolate**  
BR-SW-FHMCDXCC



**Hammered Snare Wire & Blackwood Block**  
BR-SW-HSBB



**Mukwa Wood Block**  
BR-SW-HSMB



# MULBERRY MONGOOSE

## BRACELETS



**Hammered Snare Wire Concentric Circle**  
BR-SW-CNCUSXW



**Unisex Coiled Snare Wire & Leather**  
BR-SW-USXPXM



**Hammered Snare Wire Circle Gladiator in Multi**  
BR-SW-GLM



**With Silver**  
BR-SW-USXSVXM



**Hammered Snare Wire Squares with Ethiopian Meditation Beads**  
BR-SW-EP

## EARRINGS



**Hammered Snare Wire & Organic Elements  
with Ethiopian Copper**  
EA-SW-OEEC



**Coiled Snare Wire & Leaf with Tigers Eye**  
EA-SW-LFTE



**Coiled Snare Wire & Leather in Black**  
EA-SW-SLEXBK



**Turquoise**  
EA-SW-OETU



**Turquoise**  
EA-SW-LFTU



**Lapis Lazuli**  
EA-SW-LFLL



**White Pearl**  
EA-SW-LFWP



**Gray Pearl**  
EA-SW-LFGPt



**Chocolate**  
EA-SW-SLEXCC





**Hammered Snare Wire & Circle**  
EA-SW-HMCI



**Hammered Snare Wire Circle Gladiator in Multi**  
EA-SW-GLM



**Hammered Snare Wire Square with Ethiopian Meditation Beads**  
EA-SW-EP

## NECKLACES



**Hammered Snare with White Pearl**  
NK-SW-HMWP



**Coiled Snare Wire and Multi Strand Leather in Black**  
NK-SW-MLEXBK



**Coiled Snare Wire with Tigers Eye**  
NK-SW-ADJTE



**Gray Pearl**  
NK-SW-HMGP



**Turquoise**  
NK-SW-HMTU



**Chocolate**  
NK-SW-MLEXCC



**Lapis Lazuli**  
NK-SW-ADJLL



**Turquoise**  
NK-SW-ADJTU





## NECKLACES



**Hammered Snare Wire Square with  
Ethiopian Meditation Beads**  
NK-SW-EP



**Hammered Snare Wire & Blackwood Block Wrap**  
NK-SW-WRBB



**Mukwa Wood**  
NK-SW-WRMB



**Unisex Coiled Snare Wire & Leather with Silver**  
NK-SW-USXSV





**Hammered Snare Wire & Organic Elements Strand  
with Turquoise**  
NK-SW-OESTU



**Ethiopian Copper**  
NK-SW-OESEC



**Hammered Snare Wire Gladiator in Multi**  
NK-SW-GLM



## CHITENGE GIFT POUCH

Each piece of jewelry comes with a chitenge gift pouch. They're sewn locally by women in the remote bush, using chitenge material traditionally used by Zambians to hold, wrap, protect and carry things that are special.





# CUSTOM ITEMS



## HANGTAGS



## SILKSCREENED BANDANAS

### MASCOTS

### INSERTS

### EMBROIDERY

### SCARVES

## PLUSH SIZE T-SHIRTS & HATS



## PREMIUM DESIGNS



# CHOOSING THE BEST DISPLAY

1. SELECT ANIMALS

2. CHOOSE DISPLAY

3. SELL AWAY



**Hubas™ Countertop Display**  
DISP-HUB-CNTC1



**Play Critters™ Metal Basket Countertop Display**  
DISP-PCR-CNTM1



**8 Bin Wood Display**  
DISP-1004



**Optional Snake Display**  
DISP-1009

Attachment screws into side  
of 8 Bin Wood Display





WILDLIFE



ARTISTS

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Southbury, CT 06488-2287

t: 866.896.3978

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[info@WildlifeArtistsInc.com](mailto:info@WildlifeArtistsInc.com)



PLEASE RECYCLE

