



Raising the money

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We do not suggest a minimum sponsorship amount, we just ask that you raise as much as you can. Your registration fee covers the cost of the event, but it is your sponsorship money which makes the difference to our patients and their families. To reach our target we rely entirely on you raising sponsorship. We are a charity and this year we have to raise £7.8 million to continue providing our services free of charge. Every penny you raise will help to ensure that we are here for local people and their families, now and in the future.

Online fundraising

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You can rarely scroll through your Facebook newsfeed without seeing at least one fundraising page and that is because it is one of the most effective, easiest ways of encouraging families, friends and colleagues to sponsor you. By setting up a JustGiving page, you can share your fundraising page on Facebook and Twitter as often as you want to. Having an online fundraising page also means you do not have to physically collect money after the event, plus Gift Aid is automatically calculated and processed.





Facebook Fundraisers



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Facebook Fundraisers are a great way for people to donate to your event fundraising. Please let us know, by emailing the events team, if you set up a Fundraiser on Facebook; we receive limited information from Facebook which makes it extremely hard for us to link the donation to your fundraising otherwise.

Match funding

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There are two words that charities love to hear – match funding. Many employers offer match funding which means they will match the money you have raised to a certain amount, potentially doubling the amount you have raised for Myton! Why not speak to your employer to find out if this is something you can do.



Gift Aid

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UK tax payers can raise an additional 25% through Gift Aid at no extra cost to themselves. To ensure we can claim Gift Aid we need the full name, home address and post code of your sponsors – and of course don't forget to tick the Gift Aid box!

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