

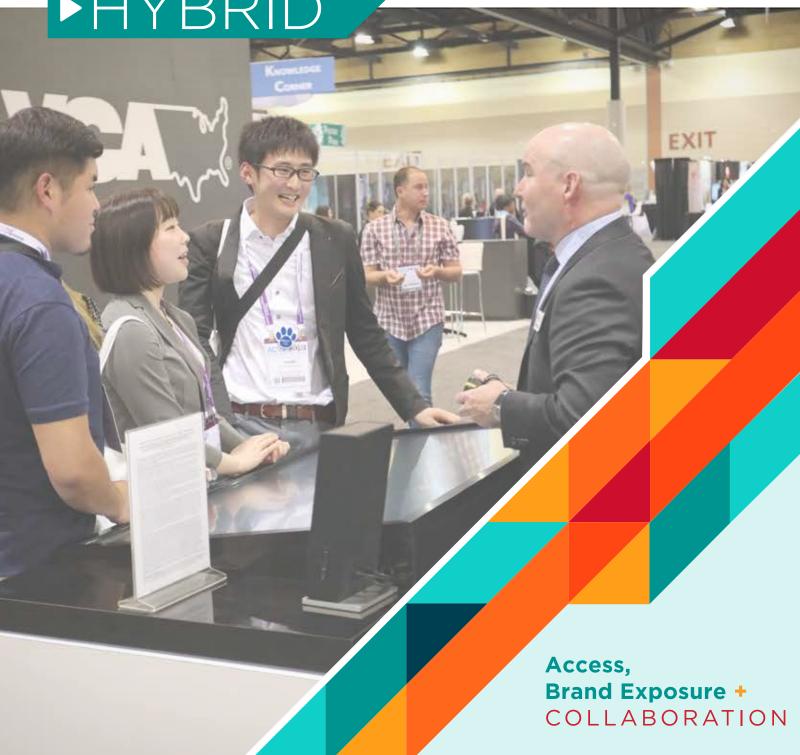
Austin, Texas

June 23-25, 2022

Specialty Symposium June 22

Solutions Center June 23-24

+ Virtual Access



2022ACV MINTERIO

Don't miss your chance to be part of the 2022 ACVIM Forum in Austin, Texas June 23-25 at the Austin Convention Center.

Conference Snapshot3
Why Exhibit4
Who Attends5
Who Exhibits6
Exhibitor Opportunities 7-9
Sponsorship & Advertising Opportunities 10-14
Important Dates15

The Premier Opportunity to Connect with Influencers and Buyers in Veterinary Medicine

There's a place where veterinary professionals gather each year to access the latest information and advances affecting the veterinary industry. A place where they can be inspired by thought-provoking educational sessions and energized by spirit-firing social events. A place where ideas are shared and solutions are created.

That place is the **ACVIM Forum**, and it's the place where you'll want to be!



GATHER LEADS. CREATE BRAND AWARENESS. CULTIVATE CUSTOMER LOYALTY.

The ACVIM Forum is the only mid-year trade show in the veterinary industry that allows you to connect with ACVIM large and small animal internal medicine specialists, cardiologists, neurologists, oncologists, general practice veterinarians and technicians.

The ACVIM Forum offers sponsors and exhibitors an unparalleled opportunity to:

- · Meet the professionals who are seeking solutions
- Show off your latest products, services and technology

The ACVIM Forum delivers the right audience at the right place at the right time.

2022 ACVIM Forum Hybrid

As added exposure, you'll be part of the hybrid experience. Attendees will have access to the online virtual Solutions Center through October 2022.

Save the Date

September 21-22 for the virtual Interactive Event featuring select sessions with a live speaker Q&A.

ACVIM FORUM SNAPSHOT

"I really enjoyed the sessions with multiple speakers presenting on the topic to see different points of view, especially specialists from different specialties adding their perspective on topics. I also love having both live sessions where you ask questions, as well as on demand content that can be viewed at anytime. Then, you

> order to see another!" -2021 ACVIM Forum Attendee

never have to miss a lecture in

IN PERSON





VIRTUAL

170 exhibitors and sponsors

48 interactive sessions

44+ hours of technician programming

651 speakers

3,200+ attendees

374 research abstracts

309 scientific sessions

50+ exhibitors and sponsors

88 live virtual sessions

30+ hours of technician programming

300+ speakers

3,000+ attendees

260+ research abstracts

230+ on-demand

Ouestions on how to partner with ACVIM? **Leah Gayheart**

OFFICE: 720.642.6437 MOBILE: 303.358.0194











EXHIBITORS BY TYPE

- 33% Pharmaceuticals
- 24% Diagnostic Devices, **Imaging Equipment, Medical Supplies**
- 20% Educational Aids, **Systems and Software**
- 17% Recruiters
- **Food and Nutritional Products**

"The ACVIM team is organized and responsive. You could not ask for a better experience in pre-planning. They go above and beyond to make sure you know what you're doing, when it's due and how to do it...When the world changed and we went virtual, they didn't miss a beat. I was impressed with their ability to adapt and create a new environment that still felt approachable."

- Stephanie Duvall, VCA

HIGH-QUALITY LEADS AND SUBSTANTIAL ROI

2021 ACVIM FORUM VIRTUAL BY THE NUMBERS

3,000+

Veterinary professionals 20%

are first time attendees new leads for you! 60:1

Ratio of attendees to exhibiting

322

leads captured per hour



INCREASE BRAND AWARENESS TO A GLOBAL MARKET

38%

of the ACVIM membership attends the ACVIM Forum annually, giving you access to a global network of **Board-certified veterinary specialists.**

CONNECT WITH DECISION MAKERS: TOGETHER IN ONE PLACE

28% of attendees

are part of the decision-making process to purchase products or services.

REACH TOP INFLUENCERS

63%

of attendees who visited the virtual Solutions Center plan to recommend products

WHAT EXHIBITORS SAY ABOUT THE VIRTUAL 2021 ACVIM FORUM

86%

of exhibitors were very satisfied or satisfied with the 2021 ACVIM Forum. 83%

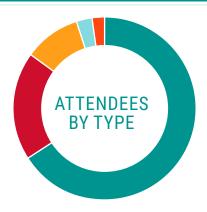
of exhibitors said the 2021 ACVIM Forum met or exceeded their goals.

67%

plan to return and participate as an exhibitor or sponsor at the 2022 ACVIM Forum in Austin.

TARGET DECISION MAKERS AND CREATE CONNECTIONS

2021 ATTENDEE DEMOGRAPHICS



66% Specialists

19% General Practitioners

10% Technicians

3% Students

2% Other Veterinary Professionals



35% Specialty Practice

33% Academia

13% General Practice

10% Combined (Emergency Care/Students/Technician)

6% Industry

2% Mobile Internists

1% Government



94% rate their overall 2021 ACVIM Forum experience as satisfied or very satisfied!



93% would recommend the ACVIM Forum to their peers.

DID YOU KNOW?

80% of attendees attend the ACVIM Forum to hear the latest research in the field of veterinary internal medicine that can be applied to their practice.



70% of attendees

have been in veterinary medicine for over 10 years

18%

between 5 and 9 years

12%

less than 5 years







[43 Countries Represented]









YOU ARE IN GOOD COMPANY

Take a look at the companies that increased their market exposure as an Exhibitor and Sponsor.

List of industry partners is based on a typical in person ACVIM Forum.

Access Specialty Animal Hospitals

ACVIM Job Boards ACVIM Membership

Advanced Monitors Corporation

AimaLojic Animal Health

ALVEDIA

AKC Canine Health Foundation Amatheon Animal Health American Regent Animal Health American Society of Echocardiography

AmeriVet Veterinary Partners

Animal Imaging Partners

AnimalScan

Anivive Lifesciences Inc. Antech Sound Imaging Arizona Veterinary Oncology/

Desert Veterinary Medical Specialists

Asteris, Inc.

AT&T

BCP Veterinary Pharmacy

Best Pet Rx

BlackwellKing Veterinary Change Consultants Blue Buffalo Company

BluePearl Vet BodeVet. Inc.

Boehringer Ingelheim Vetmedica, Inc.

Canna Companion LLC

Cape Cod Veterinary Specialists

CareCredit

Center for Veterinary Specialty +

Emergency Care Ceva Animal Health, LLC Chattanooga, a DJO Brand Christian Veterinary Mission Companion Animal Health

CompanionCBD, LLC Core Imaging

Cornell University Animal Health

Diagnostic Center CryoProbe **CUBEX LLC**

CVCA Cardiac Care for Pets

Dechra Veterinary Products

Dextronix, Inc.

Digicare Animal Health Doctor Multimedia **EDRA Publishers** Flanco Animal Health **ELIAS Animal Health**

Elsevier Elucidate, Inc.

Endoscopy Support Services, Inc.

Entegrion, Inc.

Epica Medical Innovations

Epicur Pharma EQUASHIELD, LLC **Equine Diagnostic Solutions**

Esaote North America

Ethos Veterinary Health

European School for Advanced Veterinary Studies (ESAVS)

ExeGi Pharma, LLC

EveryCat Health Foundation

ezyVet Beautiful Veterinary Software

Fresenius Kabi FujiFilm SonoSite GerVetUSA Inc.

Hallmarq Veterinary Imaging

Hawaiian Moon HemoSolutions

Heska

Hill's Pet Nutrition, Inc.

Hyperbaric Veterinary Medicine

IDEXX Laboratories, Inc.

ImpriMed, Inc. Infiniti Medical Innovetive Petcare Instinct Science, LLC **IVAOES Animal Health** JustFoodForDogs

Karl Storz Veterinary Endoscopy America, Inc.

Kindred Biosciences, Inc. Lacuna Diagnostics, Inc. Lafeber-Emeraid

Lakeshore Veterinary Specialists

LexaGene LLOYD. Inc.

Madison Veterinary Specialists

Masimo

Med-Care Pharmaceuticals

MedVet

Merck Animal Health

Metropolitan Veterinary Associates

MILA International, Inc. MilliporeSigma Mindray North America MiraVista Diagnostics, LLC

Mobile Animal CT

Mobile Veterinary Specialists (MOVES)

Morris Animal Foundation MWI Animal Health **NVA Compassion-First** Norfolk Vet Products NorthStar VETS Nova Biomedical

Nutramax Laboratories Veterinary

Sciences, Inc. Pathway Vet Alliance Patterson Veterinary Pet Health Pharmacy PetCure Oncology PetVet Care Center

Plasvacc USA Inc.

PractiVet PRN Pharmacal

PuppyUp Foundation

Purina

Purina Institute Royal Canin USA Rx Vitamins, Inc. RxActuator Inc. **RXVET Biotech** SA Instruments. Inc. SAGE Veterinary Centers

Samsung/Choice Medical Systems, Inc.

Sechrist Veterinary Health Shepherd Software, Inc. Smiths Medical Animal Health Snyder Manufacturing Co. Spectrum Veterinary STERIS Animal Health StringSoft, Inc.

Summit Veterinary Referral Center Terravet Real Estate Solutions Texas A&M Veterinary Medical Diagnostic Laboratory Timeless Veterinary Systems Triumph Medical Services Ultravet Medical Devices, LLC

Universal Imaging, Inc. Universal Medical Systems, Inc. Upright Canine Brigade Inc.

VCA

Vet Ray Technology by Sedecal

Vet Trends VetBloom VetCT VetDC, Inc.

Veterinary Allergy Reference Lab (VARL) Veterinary Anesthesia Systems, Inc. Veterinary Books by Success Concepts

Veterinary Cancer Society

Veterinary Specialty and Emergency Care

Veterinary Specialty Center

Veterinary Specialty Practice Alliance Vetland Medical Sales & Services, LLC.

VetMatrix VetStrategy VIN Virbac

Vortech Pharmaceuticals

VSPN Weave

Wedgewood Pharmacy

Wiley Zoetis Zomedica Zoologix, Inc.

Secure your spot on this prestigious list for 2022 and increase your exposure before, during and after the conference!

THE ACVIM FORUM SOLUTIONS CENTER

So much more than an expo...

16+

Exhibit Time!

The Solutions Center is a bustling hub of activity during the conference, where attendees network, learn and, of course, shop for the latest products and services. It's a community, an adventure and an experience designed to foster interaction, spark new connections, ideas and drive conversation.

TWO FULL DAYS OF NETWORKING, BUILDING BRAND AWARENESS & GENERATING LEADS AND AS AN ADDED BONUS ATTENDEES WILL HAVE ACCESS TO YOUR VIRTUAL BOOTH THROUGH OCTOBER 2022.





We maximize your exhibit experience by ensuring strong connections between content, attendees and your services and solutions.

The ACVIM works hard to ensure attendees have many opportunities to spend time with you by building in featured activities and spaces that position you as a NOT-TO-BE-MISSED destination.

- ▶ An extensive marketing campaign promotes the Solutions Center to attendeesbefore, during and even after the ACVIM Forum with virtual exposure extending through October 2022.
- ► **Expanded signage** directing attendees to the Solutions Center.
- ▶ Enhanced activities that promote networking within the Solutions Center including the Wine & Cheese Happy Hour, Research Abstract Q&A sessions, Industry Job Boards, a Cat Lounge and Bark Park with animals from local rescues plus our Wellbeing Zone.
- ► Cutting-edge educational content within the Knowledge Corner drive veterinary professionals into the Solutions Center.
- ▶ Daily complimentary refreshments during program breaks drive attendees into the Solutions Center.





EXHIBITOR OPPORTUNITIES

AN OUTSTANDING INVESTMENT

Included in your booth fee:

- 8' high black and gray back drape and 3' high black side drape
- ► Four (4) complimentary booth personnel badges per 100 square feet of booth space
- Daily lunch vouchers for exhibitor booth staff
- Complimentary access to exhibitor lounge with refreshments
- Security monitoring 24 hour Solutions Center access

MORE THAN A BOOTH

Your booth space fee also includes:

- Listing in the official printed and digital Event Program
- Listing, company logo and description on conference website and mobile app
- Complimentary participation in exhibitor giveaway promotions
- Complimentary marketing tools to increase booth traffic and promote your booth to attendees
- Recognition through a comprehensive and innovative promotional campaign of emails, direct mail, and advertising targeted to attendees. Includes participation in the on-demand virtual Solutions Center and the virtual Interactive event in September.
- Complimentary admittance to any scientific session (excluding labs, SIGs, fee-based sessions or sessions with limited attendance). If CE credits are desired, an attendee registration must be purchased.
- ▶ Eligibility to participate in ACVIM Forum sponsorship and advertising opportunities.



ВООТН ТҮРЕ	EARLY BIRD RATE Sign up by November 30, 2021	REGULAR RATE As of December 1, 2021
Island Booth (min. of 400 sq. ft.)	\$38 per sq. ft.	\$39 per sq. ft.
10' x 10' Corner	\$3,350	\$3,450
10' x 10' Inline	\$3,000	\$3,100
Nonprofit Table	\$445	\$500

All booth types include a virtual booth add-on, which will be accessible by attendees in the virtual Solutions Center through October 31, 2022.

PARTNER PRIORITY POINT SYSTEM

The ACVIM partner priority point program is the participation and loyalty reward system for the ACVIM Forum exhibitors, advertisers and sponsors. These points are used in the scheduling process of the exhibit space selection for the following year's ACVIM Forum. As an added benefit for investing in sponsorship and advertising opportunities exhibitors will receive bonus priority points.





information on how Partner **Priority Points are** calculated, visit the **ACVIM Forum Website.**

EXHIBITOR OPPORTUNITIES



TAKE THE NEXT STEP:

Secure Your Space



Enhance your position as a leader within the veterinary industry. Reserve your space at the 2022 ACVIM Forum now! **Visit ACVIMForum.org to learn more.**

RESERVING YOUR EXHIBIT SPACE IS EASY!



Click to View the current exhibit floor plan

Complete the exhibit space reservation process

Submit your 50% deposit to secure your space

GENERAL EXHIBIT INFORMATION

Location

Austin Convention Center

500 E. Cesar Chavez St. Austin, TX 78701 Exhibit Halls 1-3

Exhibit Booth Move-In

TUESDAY, **JUNE 21**

12:00-5:00 pm (Island Booth Setup Only) WEDNESDAY, **JUNE 22**

7:00 am-7:00 pm

Solutions Center Hours

THURSDAY, **JUNE 23**

9:00 am-7:00 pm Wine & Cheese **Happy Hour**

FRIDAY, **JUNE 24**

10:00 am-4:30 pm

6:00-7:00 pm **Exhibit Booth Move-out**

FRIDAY, JUNE 24

4:30-10:00 pm

Virtual Solutions Center

Available on demand through

OCTOBER 31, 2022

Virtual Interactive Event

Select sessions with live speaker Q&A **SEPTEMBER 21-22, 2022**

QUESTIONS ABOUT EXHIBIT SPACE?

Mollie Boettcher, MNM Senior Specialist, Industry Relations Mollie@ACVIM.org or call 720.574.0296









SPONSORSHIP OPPORTUNITIES

GO ABOVE AND BEYOND THE BOOTH

It's not just about exhibiting... It's about creating a lasting impression

Sponsorship and promotional opportunities are designed to enrich your sales and marketing strategy at the 2022 ACVIM Forum. Partner with ACVIM and watch your business grow!

As an industry partner, we offer a variety of unique opportunities that will help your organization achieve its sales and marketing objectives.

DRIVE TRAFFIC

Increase your exhibiting footprint by extending your investments through unique sponsorship opportunities during and after the show.

BROADEN YOUR REACH

Sponsorships naming a specific product or service magnify its visibility for the whole industry-turbo-charging a new-product introduction or sales of your signature service.

ELEVATE YOUR BRAND

Along with sponsorship comes the invaluable prestige of industry leadership—establishing you not only as an important presence in the marketplace, but also as an investor in the veterinary community.

DID YOU KNOW?

We can tailor our sponsorships to match your budget and marketing strategy.

Act quickly as many high-profile sponsorships are exclusive and sell out quickly.

Or, customize your own opportunity and tell us how we can make your sponsorship experience with the ACVIM Forum a success.



SPONSORSHIP OPPORTUNITIES: PREMIER BENEFITS

SPONSORING HAS ITS BENEFITS

Sponsors receive the greatest amount of exposure to ACVIM Forum attendees. Premier-level sponsorships offer the most exposure and impact on your audience. The more you invest the more visibility and sponsor benefits you receive!

PREMIER SPONSOR BENEFITS*	PLATINUM \$75,000 and above	GOLD \$50,000 - \$75,000	SILVER \$25,000 - \$50,000	BRONZE \$5,000 - \$25,000
Recognition on signage, marketing collateral and communications, on-site Event Program	✓	J	✓	✓
Logo recognition on aisle signage in Solutions Center	√	√	\$2,500	\$3,500
Additional Solutions Center badges	6	4	2	\$250 ea.
Full conference registrations (CE eligible)	6	4	2	\$425 ea.
Pre and post ACVIM Forum attendee mailing list	√	1	\$1,000	\$1,300
Highlighted listing and booth location on mobile app and online floor plan	✓	/	J	J
On-site Event Program full page ad	\$1,450	\$1,550	\$1,650	\$1,875
Recognition on ACVIM Forum website with a link to your website	✓	✓	✓	✓
Banner ad in attendee eNewsletter (1 time, 1 of 2 positions) 8 available	\$1,500	\$2,000	\$2,500	\$3,000
Banner ad in attendee eDaily (1 time, 1 of 2 positions) 4 available	\$1,500	\$2,000	\$2,500	\$3,000

^{*}ACVIM reserves the right to substitute benefits of equal or greater value.

SPONSORSHIP LEVELS ARE CALCULATED BASED ON DIRECT AND INDIRECT SPONSORSHIP:

- ▶ Direct sponsorships are funds provided by sponsors to the 2022 ACVIM Forum as direct support for specific events or services for attendees.
- ▶ Indirect sponsorships are events or services that occur at the 2022 ACVIM Forum but are provided directly by the sponsors to the attendees. Exhibit booth space and advertising are not considered sponsorship items.





SPONSORSHIP OPPORTUNITIES: EDUCATION & SCIENCE

REACH THIS ELITE GROUP OF SPECIALISTS

One special day dedicated exclusively to ACVIM Diplomates and candidates with presentations focused on in-depth topics that are uniquely relevant to each specialty.

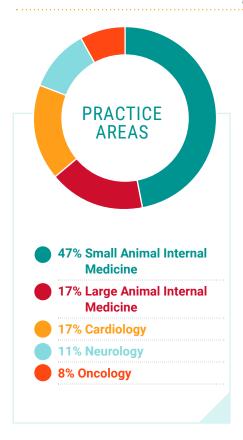
Engage with more than **1,400 specialists** in large and small animal internal medicine, cardiologists, neurologists and oncologists attending this special symposium within the ACVIM Forum conference.

SPECIALTY SYMPOSIUM DAY OPPORTUNITIES: WEDNESDAY, JUNE 22

Breaks – Morning and Afternoon \$3,500 - \$8,500 | 5 Available Fee covers snacks and beverages

Lunch and Diplomate
Certificate Ceremonies
\$7,500 - \$20,000 | 5 Available
Fee covers food and beverage

Receptions and Dinners \$15,000 - \$50,000 | 5 Available Fee covers food and beverage





? DID YOU KNOW?

75% of participants indicated that the Specialty Symposium is important to them when deciding about attending the ACVIM Forum (stat is based on data from 2019)

SPONSORSHIP & ADVERTISING OPPORTUNITIES: AT-A-GLANCE

INVEST IN BIG VISIBILITY MARKETING OPPORTUNITIES

Designed to increase your booth traffic

Full opportunity item descriptions can be found by clicking here





DID YOU KNOW?

We can tailor our sponsorships to match any budget and marketing strategy with our onsite, online and print options.

Or, customize your own opportunity and tell us how we can make your sponsorship experience with ACVIM a success.

Opportunities, rates and deadlines are subject to change.

- *Fee does not include speaker expenses including travel and honorarium, and food and beverage.
- **Fee does not include the cost for food and beverage.
- *** Fee does not include speaker expenses including travel and speaker honorarium.

OPPORTUNITY	INVESTMENT	AVAILABLE
SPECIALTY SYMPOSIUM DAY		
Breaks — Morning and Afternoon	\$3,500-\$8,500	5
Lunch and Business Meetings	\$7,500-\$20,000	2
Receptions and Dinners	\$15,000-\$50,000	SOLD
VETERINARY TECHNICIANS		
Lounge	\$15,000	SOLD
Lunches**	\$2,500	SOLD
Program: Scientific Sessions & Workshops	\$1,500-\$15,000	SOLD
Reception	\$15,000	Exclusive
EDUCATION AND SCIENCE		
ePoster onDemand Theaters	\$7,500-\$25,000	10
Industry Sessions*	\$5,000	SOLD
Interactive Sessions**	\$2,500-\$5,000	50+
Knowledge Corner Sessions***	\$3,000-\$4,500	SOLD
Lunch with the Experts	\$2,500	3-4
Scientific Sessions	\$2,000-\$5,000	300+
SOCIAL AND NETWORKING EVENTS		
ACVIM Fun Run / Walk	\$5,000	Exclusive
Candidate Appreciation Reception	\$30,000	SOLD
Colleagues and Cocktails	\$50,000-\$100,000	2
Keynote Address	\$25,000	SOLD
Wine & Cheese Happy Hour	\$35,000-\$70,000	SOLD
ATTENDEE EXPERIENCES		
Bark Park	\$15,000	SOLD
Candidate Lounge	\$30,000	SOLD
Cat Lounge	\$18,000	Exclusive
Hydration Stations	\$15,000	Exclusive
Job Boards	\$7,500	Exclusive
Mobile App	\$15,000	SOLD
Mother's Lounge	Call for Pricing	Exclusive
Online Registration Sponsor	\$15,000	Exclusive
Professional Headshot Station	\$15,000	Exclusive
Recharge Power Pods	Call for Pricing	4
Selfie Stations	Call for Pricing	Exclusive
Solutions Center Breaks	\$7,500-\$15,000	4
Solutions Center Relaxation Stations	\$12,000	SOLD
Speaker Headquarters (HQ) Lounge	\$12,000	Exclusive
Specialists Lounge	\$35,000	SOLD
Travel Awards for Technicians, Candidates, Diplomates.	Call for Pricing	6
Wellbeing Lounge	Call for Pricing	SOLD
Wellbeing Zone Sessions	\$12,000	SOLD
Wi-Fi Access for Attendees	\$20,000	SOLD







SPONSORSHIP & ADVERTISING OPPORTUNITIES: AT-A-GLANCE

MAKE YOUR SHOW PRESENCE UNFORGETTABLE

Full opportunity item descriptions can be found by clicking here



Opportunities, rates and deadlines are subject to change.

^{*}Fee does not include production of item, however ACVIM can produce the item and invoice your organization.

	INVECTMENT	AVAII ADI E
OPPORTUNITY	INVESTMENT	AVAILABLE
ATTENDEE ESSENTIALS	4	
Badge Lanyards	\$10,000	SOLD
Conference Bags	\$25,000	SOLD
Digital Conference Bag Insert	\$1,600	Unlimited
Face Masks	Call for Pricing	Exclusive
Hand Sanitizer Stations	\$5,000 - \$10,000	Exclusive
Notepads*	\$2,500	SOLD
Pens*	\$2,500	SOLD
Specialty Promo Item*	\$2,000	5
Temperature Check Stations	Call for Pricing	Exclusive
Water Bottles	\$15,000	SOLD
ON-SITE BRANDING AND SIGNAGE		
Digital Meter Boards & Plasma Screens	Call for Pricing	6
Hotel Room Drops*	\$7,500-\$10,000	2
Hotel Room Key Cards	\$15,000	SOLD
Product Showcase	\$2,000-\$3,200	2
Signage, Clings, Column Wraps	Call for Pricing	Limited
ADVERTISING		
Attendee Mailing List Rental	\$1,800	Unlimited
Attendee Update eNewsletter (pre-conference) (available only to sponsors)	\$1,500-\$3,000	Limited
eDaily Attendee Newsletter (available only to sponsors)	\$1,500-\$3,000	Limited
On-site Event Program	\$2,200-\$4,500	Limited
Sponsor Spotlight Video	\$3,500	Unlimited
Website Banner Ads		8
Website Dailiter Aus	\$1,000-\$2,500	Ŏ

2022 ACVIM Forum / Hybrid

Extend your exposure post the live event! The ACVIM Forum will offer additional CE hours online in addition to the in-person conference! Connect with attendees that only participate virtually throughout the on demand access. On demand sessions will focus on session topics that are successfully delivered in a virtual environment and are primarily lecture-based. All on demand offerings will be available through the end of October 2022.

In addition, we will be offering a virtual Interactive Event featuring select sessions with a live speaker Q&A. Save the date for September 21-22 as we bring the group back together again and generate robust discussions.

OPPORTUNITY	INVESTMENT	AVAILABLE
HYBRID SPONSORSHIPS		
Scientific Sessions	\$2,000-\$5,000	200+
Industry Sessions	\$5,000	Unlimited
Virtual Networking	Call for Pricing	Limited
Virtual Platform Sponsor	Call for Pricing	Exclusive



Austin, Texas
June 23-25, 2022
Specialty Symposium June 22
Solutions Center June 23-24

IMPORTANT DATES & INFORMATION

APRIL	
4	Online exhibit badge portal opens
11	Industry Sessions and Knowledge Corner submission deadline (for RACE-approval)
18	Space orders for advertising in on-site Event Program to ACVIM
22	Product categories and company descriptions updated in exhibitor portal
	(categories will be listed in the on-site Event Program and mobile app)
22	Exhibitor prize giveaway submission form to ACVIM
25	Web banner artwork to ACVIM
25	Artwork for advertising in on-site Event Program to ACVIM
29	Specialty promo item order form to ACVIM
MAY	
9	Banner and meter board orders and artwork to ACVIM
9	Exhibits delivery to Freeman warehouse (to June 13)
9	Lead retrieval due (early bird discount)
9	Product Showcase panel artwork to ACVIM
9	Specialty promo items due to fulfillment house (no earlier than April 25)
9	Digital promo offer artwork to ACVIM
16	Product Showcase video files to ACVIM

JUNE

16

23

27

27

13	Exhibitor personnel badge orders due online
21	Island booth set up: 12:00-5:00 pm
21	Exhibitor registration hours: 12:00-5:00 pm
22	Exhibitor registration hours and booth set up: 7:00 am-7:00 pm
23	2023 Exhibit on-site sales opens to June 24
23	Exhibitor registration hours: 7:00 am-7:00 pm
23	Solutions Center hours: 9:00 am-7:00 pm
23	Wine & Cheese Happy Hour within the Solutions Center: 6:00-7:00 pm
24	Solutions Center hours: 10:00 am-4:30 pm
24	Exhibit booth move-out: 4:30-10:00 pm

Freeman services advance orders for discounted pricing

Exhibitor Appointed Contractor and COI forms due

Live animals at booth request due

Audio visual and computer advance orders for discounted pricing

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QUESTIONS on exhibit and sponsorship opportunities?



LEAH GAYHEART

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MOLLIE BOETTCHER, MNM

Senior Specialist, Industry Relations

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SAVE THE DATE FOR 2023!

ACVIM Forum
Philadelphia, Pennsylvania
Pennsylvania Convention Center
June 15-17, 2023