# MODERN EDUCATION THAT ISN'T COOKIE CUTTER

We support all learning styles for all community bankers



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#### **2021 TRAINING GUIDE** | FEB 2021

- » 2021 Certification Opportunities
- » Maximize the Virtual Learning Experience
- » Online Training: See What's New!



# Promontory Interfinancial Network has a new name...



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# DEEPEN YOUR BENCH WITH PROFESSIONAL DEVELOPMENT

Succession planning and leadership development are often treated as separate functions but in reality, are two sides of the same coin. While the succession planning strategies of yesteryear tended to be top-down affairs that focused on replacing specific leadership roles, today's succession planning seeks to help organizations build a deeper bench by engaging every employee, at every level with career development opportunities.

When thinking about how to best manage and deepen the talent roster at your community bank, I recommend that you:

- » Identify mission critical positions. What positions in your bank are vital to your day-to-day operations and would have a significant negative impact if vacant? Think beyond managerial positions to include technical and supporting roles.
- » Define knowledge gaps. A knowledge gap can be a hard skill that someone needs to perform their job such as knowledge of the Bank Security Act or it can be a critical soft skill such as decisiveness/ ability to act. As the world changes so too will the knowledge and skills needed by your workforce. When conducting this exercise, it is important to try and identify what future knowledge gaps might be and plan accordingly.
- » Focus on development. Once you have identified mission critical positions and staff knowledge gaps, implement a training program to ensure you always have a reliable pipeline of talent who can fill a role or cover until a more suitable candidate is found. The best programs blend formal instruction, cross-functional training opportunities, and on-the-job experience. Your program must go beyond the annual mandatory compliance training requirements.
- » Monitor and measure progress. Set and measure employee progress toward specific goals. Stretch assignments offer a great way to introduce employees to new concepts and get them outside of their comfort zones so that they are learning new things and flexing their critical thinking skills.
- » Be transparent. This is not to say that you should tell every employee exactly where he or she stands in the line of succession, but it is important to create a pathway that employees can follow so that they always know what skills or experience are required before they can reach for the next rung on the ladder.

Regardless of the scope of your succession plan, you will want to continuously tweak and refine your process along the way. Doing so will allow you to respond with agility to changing business needs and practices and ensure that you always have the right people, in the right position, at the right time.



Be well,
Lindsay LaNore
Chief Learning & Experience Officer,
Community Banker University



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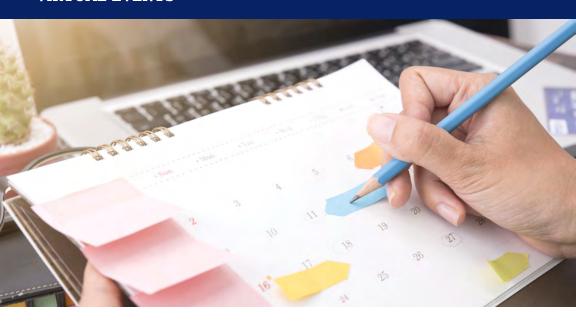
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#### VIRTUAL EVENTS



# 2021 CALENDAR OF EVENTS »

Due to pandemic-related travel and hotel occupancy restrictions, we are planning to host most of our institutes, seminars, forums, and conferences via livestream. Should current restrictions ease in the future, we may switch the delivery method of some events to an inperson setting. Go to icba.org/seminars to register.

#### **4 REASONS TO TAKE ADVANTAGE OF VIRTUAL INSTRUCTION**

- Our livestreamed events deliver the same blend of learning, connection, and fun that you expect from Community Banker University. We use the same instructors and have incorporated chat, polling, and virtual networking opportunities so you feel engaged and connected.
- 2. You can learn from wherever. Wave goodbye to the anxiety, expense, and extra time out of the bank associated with travel. Thanks to the Internet, you can develop your career and professional network from your office or home office.
- **3. You'll save money.** When you attend a virtual event, your only expense is the registration fee (and certification testing fee, if applicable). Why wouldn't you want to receive great training for less?
- **4. Achieving certification is easier than ever before.** Travel, expense, and time out of the office (and away from home) are common reasons bankers tell us they are not ready to pursue certification. With so many of these barriers removed, it's easier than ever before to earn your designation. So, what are you waiting for?

#### **FEBRUARY**

22

Troubled Loans & Credit Management

23-26 and March 2-4

Compliance Institute<sup>SM</sup>

#### **MARCH**

25

Director Forum #1

29-April 1

Credit Analyst Institute<sup>SM</sup>

#### **APRIL**

12

Agricultural Credit Analysis Seminar

13

Financial Statement Analysis Seminar

14

Cash Flow Analysis Seminar

15-16

Fraud Seminar

19-22 and 26-28

Audit Institute<sup>SM</sup>

26-27

Loan Review Seminar

28-29

Advanced Loan Review Seminar

#### MAY

3-5

BSA/AML Institute<sup>SM</sup>

11-12

Call Report Seminar

13-14

Advanced Call Report Seminar

18-19

**FDICIA Seminar** 

20

Director Forum #2

#### **JUNE**

7-10 and 14-16

Compliance Institute<sup>SM</sup>

22-24

Risk Management Institute<sup>SM</sup>

#### **AUGUST**

9–11

BSA/AML Institute<sup>SM</sup>

12-13

Vendor Management Seminar

16-17

**CFO Forum** 

18

Troubled Loans & Credit Management Seminar

18\_19

Community Bank Human Resources Seminar

19

Agricultural Credit Analysis Seminar

22-27

Commercial Lending Institute<sup>SM</sup>

30-Sept. 1

**Advanced IT Seminar** 

30-Sept. 3

Bank Security Institute<sup>SM</sup>

#### **SEPTEMBER**

8-10

Community Bank Marketing Seminar

9

Director Forum #3

13-16

Consumer Lending Institute<sup>SM</sup>

14-17 and 21-23

Audit Institute<sup>SM</sup>

27-30

Annual Current Issues Certification Conference

#### **OCTOBER**

4–7

Credit Analyst Institute<sup>SM</sup>

5-7 and 12-14

IT Institute<sup>SM</sup>

12-15 and 19-21

Compliance Institute<sup>SM</sup>

21–22

IT General Controls for Internal Auditors Seminar

25-28

Annual Current Issues Certification Conference

#### **NOVEMBER**

1–3

BSA/AML Institute<sup>SM</sup>

4-5

**FDICIA Seminar** 

8-9

Trust Seminar

15

Information Systems Auditing Seminar

18

Director Forum #4

#### VIRTUAL EVENTS



# **EVENT** DESCRIPTIONS »

Check out the 2021 lineup of seminars, institutes, workshops, and conferences! Unless otherwise noted, all instruction will take place virtually, via livestream. Events are organized by primary topic, but typically cover a range of disciplines with focus on compliance, operations, risk, information technology, and more. Visit icba.org/seminars for detailed event descriptions and agendas.

#### **AUDITING**

## TROUBLED LOANS & CREDIT MANAGEMENT

Feb. 22 Aug. 18

Review liquidity versus solvency issues, management and industry strength, and the COVID-19 impact on credit risk.

8 CPE credits

**ICBA MEMBER: \$395** 

Price increases after July 23.

#### **AUDIT INSTITUTESM**

April 19–22, 26–28 Sept. 14–17, 21–23

Learn everything from defining the audit function, developing a risk model and audit plan, to designing and executing the audit program by examining the auditing assets, liabilities, operations, and bank information systems.

49 CPE credits

ICBA MEMBER: \$4,395 + testing fee

#### **ANNUAL CURRENT ISSUES CERTIFICATION CONFERENCE**

Sept. 27–30 Oct. 25–28

Designed for participants of ICBA's Auditing, Compliance, Bank Security, IT, and BSA/AML certification programs—as well as other interested bankers. This four-day conference addresses today's critical issues.

8 CPE credits per day

ICBA MEMBER: One day: \$395; Two day: \$695; Three day: \$995; Four day: \$1,345

## IT GENERAL CONTROLS FOR INTERNAL AUDITORS SEMINAR

Oct. 21-22

Banks conduct audits on an ongoing basis to monitor their bank's internal controls and ensure adequacy and compliance with their bank's policies and procedures.

8 CPE credits

**ICBA MEMBER: \$495** 

Price increases after Sept. 24.

## INFORMATION SYSTEMS AUDITING SEMINAR

Nov. 15

Walk through how to identify weak or default configuration settings, and provide recommendations for strengthening security, audit, and monitoring settings in this hands-on session.

8 CPE credits

**ICBA MEMBER: \$495** 

Price increases after Oct. 15.

#### COMPLIANCE/BSA

#### **COMPLIANCE INSTITUTESM**

Feb. 23–26, March 2–4 June 7–10, 14–16 Oct. 12–15, 19–21

Receive a detailed study of the relevant areas of regulatory compliance with a focus on real-life scenarios you will encounter in a compliance role.

43 CPE credits

ICBA MEMBER: \$2,395 + testing fee

#### **BSA/AML INSTITUTESM**

May 3–5 Aug. 9–11 Nov. 1–3

Identify emerging areas of customer, product, and geographic risk, such as banking marijuana-related businesses and their potential effects on your bank's BSA/AML program.

21 CPE credits

ICBA MEMBER: \$1,295 + testing fee

#### **ANNUAL CURRENT ISSUES CERTIFICATION CONFERENCE**

Sept. 27-30 Oct. 25-28

Designed for participants of ICBA's Auditing, Compliance, Bank Security, IT, and BSA/AML certification programs—as well as other interested bankers. This four-day conference addresses today's critical issues.

8 CPE credits per day

ICBA MEMBER: One day: \$395; Two day: \$695; Three day: \$995; Four day: \$1,345

#### **DIRECTOR/EXECUTIVE**

#### **DIRECTOR FORUM**

March 25 (session 1)

May 20 (session 2)

Sept. 9 (session 3)

Nov. 18 (session 4)

Join us for one or all four of these newly added half-day forums, exclusively for directors and senior management! Hear about the latest industry trends and receive market insights from renowned subject matter experts.

4 CPE credits per session

ICBA MEMBER: \$395 per session

ICBA MEMBER/BANK DIRECTOR PROGRAM:

\$295

#### **FDICIA SEMINAR**

May 18-19

Nov. 4-5

Examine the Federal Deposit Insurance Corporation Act's primary requirements at both the \$500 million and \$1 billion asset thresholds and learn to successfully implement FDICIA to prevent external audit or regulatory issues.

8 CPE Credits

ICBA Member: \$595

Price increases after April 16.

#### **CFO FORUM**

Aug. 16-17

The CFO Forum tackles the top issues CFOs face today, including emerging tax and accounting strategies, CECL implementation, deposit funding sources, risk management, cybersecurity, and more.

13 CPE credits

**ICBA MEMBER: \$695** 

Price increases after July 23.

#### INFORMATION TECHNOLOGY

#### **ADVANCED IT SEMINAR**

Aug. 30-Sept. 1

In this three-day program, we will take you on a fast-paced journey to evaluate emerging technologies, optimize processes, and measure your bank's IT operations.

16 CPE credits

**ICBA MEMBER: \$595** 

Price increases after July 31.

#### IT INSTITUTESM

#### Oct. 5-7 and 12-14

Learn how information technology solutions are evolving and allowing community banks to increase efficiency, improve service capabilities, and better safeguard customers.

35 CPE credits

ICBA Member: \$2,395 + testing fee

# ANNUAL CURRENT ISSUES CERTIFICATION CONFERENCE

Sept. 27–30 Oct. 25–28

Designed for participants of ICBA's Auditing, Compliance, Bank Security, IT, and BSA/ AML certification programs—as well as other interested bankers. This four-day conference addresses today's critical issues.

8 CPE credits per day

ICBA MEMBER: One day: \$395 Two day: \$695

Three day: \$995 Four day: \$1.345

800-422-7285



#### **LENDING**

#### **CREDIT ANALYST INSTITUTESM**

#### March 29-April 1 Oct. 4-7

Review the evolving role of the credit analyst and critical functions such as financial analysis, overall business risk, legal liability, and customer relationship needs.

28 CPE credits

ICBA MEMBER: \$1,395 + testing fee

# AGRICULTURAL CREDIT ANALYSIS SEMINAR

April 12 Aug. 18

Receive an overview of how agricultural lending works, the role of agricultural lending in the community banking industry, and current lending challenges.

8 CPE credits

**ICBA MEMBER: \$395** 

Price increases after March 12.

# **NEW!** FINANCIAL STATEMENT ANALYSIS SEMINAR

#### April 13

Examine critical issues arising through preparation of financial statements by the borrower, the role of accountants, the calculation of key ratios, and the use of financial statements in the credit decision process.

8 CPE credits

**ICBA MEMBER: \$395** 

Price increases after March 12.

#### **CASH FLOW ANALYSIS SEMINAR**

#### April 14

Study the mechanics of business cash flow statements and how to perform a complete credit analysis so that you can determine a business' ability to repay with confidence.

8 CPE credits

**ICBA MEMBER: \$395** 

Price increases after March 12.

#### **LOAN REVIEW SEMINAR**

#### April 26-27

Receive policies and procedures to ensure timely identification of problem credits, asset quality, and accuracy.

13 CPE credits

**ICBA MEMBER: \$595** 

Price increases after March 26.

#### **ADVANCED LOAN REVIEW SEMINAR**

#### April 28-29

Discuss common loan level challenges and study portfolio topics such as concentrations, changes in loan terms, trends in the economy, and their impact on your loan review.

13 CPE credits

**ICBA MEMBER: \$595** 

Price increases after March 26.

#### COMMERCIAL LENDING INSTITUTESM

#### Aug. 22-27 (Tentative Live Dates)

Learn to efficiently identify and analyze opportunities, assess and mitigate risks, and structure and manage commercial loans.

Location to be announced. If we are unable to host this institute in person, it will be held via livestream Oct. 18–20 and Oct. 25–27, 2021.

47 CPE credits

ICBA MEMBER: \$2,145 + testing fee

#### CONSUMER LENDING INSTITUTESM

#### Sept. 13-16

Review all aspects of the application process, financial statement analysis, credit analysis, loan structure, compliance, documentation procedures, and closing.

27 CPE credits

ICBA MEMBER: \$1,295 + testing fee

#### **ANNUAL CURRENT ISSUES CERTIFICATION CONFERENCE**

Sept. 27–30 Oct. 25–28

Designed for participants of ICBA's Auditing, Compliance, Bank Security, IT, and BSA/AML certification programs—as well as other interested bankers.

This four-day conference addresses today's critical issues.

8 CPE credits per day

ICBA MEMBER: One day: \$395; Two day: \$695; Three day: \$995; Four day: \$1,345

#### **OPERATIONS**

# CALL REPORT PREPARATION SEMINAR

#### May 11-12

Discuss, in detail, each call report schedule and review the real-life challenges of completing a call report.

12 CPE credits

**ICBA MEMBER: \$595** 

Price increases after April 9.

#### ADVANCED CALL REPORT SEMINAR

#### May 13-14

Take a deep dive into the more complex areas of the call report.

12 CPE credits

ICBA Member: \$595

Price increases after April 9.

# COMMUNITY BANK HUMAN RESOURCES SEMINAR

#### Aug. 18-19

This course addresses critical HR requirements that all community bank HR professionals must know and discusses emerging legal issues that affect community banks.

16 CPE credits

**ICBA MEMBER: \$595** 

Price increases after July 16.

## COMMUNITY BANK MARKETING SEMINAR

#### Sept. 8-10

Participate in two engaging days packed with critical information to propel your community bank's marketing efforts to the next level.

22 CPE credits

**ICBA MEMBER: \$595** 

Price increases after Aug. 6

#### **TRUST SEMINAR**

Nov. 8-9

12 CPE credits

**ICBA MEMBER: \$595** 

Price increases after Oct. 22.

#### SECURITY/RISK MANAGEMENT

#### FRAUD SEMINAR

#### April 15-16

Featuring interactive break out sessions and group discussion, learn to identify fraud and protect bank assets. Topics include elder fraud, conducting investigations, social engineering, and more.

13 CPE credits

**ICBA MEMBER: \$595** 

Price increases after March 19.

RISK MANAGEMENT INSTITUTESM

June 22-24

Discover strategies surrounding bank governance, credit risk, interest rate risk, liquidity risk, operational risk, compliance risk, and legal risk.

17 CPE credits

ICBA MEMBER: \$1,295 + testing fee

#### VENDOR MANAGEMENT SEMINAR

Aug. 12-13

Relationships with third-party vendors are commonplace and many provide a strategic advantage however the rewards aren't without risk. Learn to implement a sound vendor management program.

12 CPE credits

ICBA MEMBER: \$595

Price increases after July 16.

#### BANK SECURITY INSTITUTESM

Aug. 30-Sept. 3

Come prepared to learn bank security! We will cover everything from the basics of bank security to some situations you may not have even prepared for.

23 CPE credits

ICBA MEMBER: \$1,295 + testing fee

#### **ANNUAL CURRENT ISSUES CERTIFICATION CONFERENCE**

Sept. 27-30 Oct. 25-28

Designed for participants of ICBA's Auditing, Compliance, Bank Security, IT, and BSA/AML certification programs—as well as other interested bankers. This four-day conference addresses today's critical issues.

8 CPE credits per day

ICBA MEMBER: One day: \$395; Two day: \$695; Three day: \$995; Four day: \$1,345

### **GET DELL DEALS ON WEBCAMS, HEADSETS, SPEAKERPHONES, & MORE**

Community Banker University has teamed with Dell to bring you affordable webcams and headsets to optimize your virtual learning experience. Most options are plug and play and don't require the installation of any software to run. Headsets are noise canceling and ideal for blocking external distractions if working in a shared space or from home.

Visit Dell.com/ICBA to access member savings.



# **ONLINE** TRAINING »

#### SUPPORT EMPLOYEES WITH ONLINE TRAINING

Plans start at \$599 (see page 13 for details)

300+ ONLINE COURSES	24/7 ACCESS	TIMELY CONTENT	
Cross-train staff on a variety of topics	Self-paced, on-demand, from any mobile device	New and updated courses added frequently	

#### JUST LAUNCHED IN JANUARY 2021—NEW REG E COURSES!

» Regulation E: Disclosure Requirements

» Regulation E: Liability and Error Resolution » Regulation E: Remittance Transfers

» Regulation E: Overdrafts

» Regulation E: Overview

#### **COMMUNITY BANKERS LOVE OUR ONLINE TRAINING**



We continue to choose the ICBA training platform due to its cost-effectiveness and its broadness of curriculum. The training is invaluable: it allows the bank to easily comply with our regulatory training requirements and the courses are easy to accomplish. The self-registration feature and the administration/reporting functions are also helpful to me as the Compliance Officer."

-Joel Schiller, SVP & Chief Risk Officer, Compliance & CRA Officer, Artisans' Bank, Wilmington, DE



12 800-422-7285



# ONLINE TRAINING PLANS »

#### FIND THE PLAN THAT'S RIGHT FOR YOUR BANK

	STANDARD	CUSTOM	PREMIUM	CLOUD DELIVERY	
minimum subscription ►	1 year	1 year	3 years	1 year	
Access to more than 300 courses covering Compliance, Security, Management, Information Technology, Customer Service and Sales, Teller Training, Human Resources, Audit, and Health and Safety	<b>⊘</b>	<b>⊘</b>	•	DOES YOUR BANK HAVE A LEARNING MANAGEMENT SYSTEM (LMS)? If yes, choose our Cloud Delivery Plan. Access 300+ courses and upload your bank's policies and procedures directly from	
System-generated email alerts for annual mandatory compliance courses and select recommended compliance courses	<b>⊘</b>	<b>⊘</b>	<b>C</b> ustomizable		
Enroll employees in courses by job function	$\odot$	$\bigcirc$	<b>C</b> ustomizable		
Access to usage and enrollment reports	<b>②</b>	<b>②</b>	<b>C</b> ustomizable		
Upload your bank's policies and procedures into 60+ pre-selected compliance courses		$\bigcirc$	•		
Create your own custom courses with exams and custom use and enrollment reports			•	your learning management system through our seamless cloud integration.	
Store and use custom human resources data, such as job title or hire date, for reporting or course assignment			•		
Export training course completions for import into human resource system			•		
Register and track in-house classroom training			•		
YEARLY PRICE FOR ICBA MEMBERS	\$599	\$1,299	<b>\$6,499/yr</b> + one-time \$2,500 setup fee	<b>\$2,499/yr</b> + one-time <b>\$2,500</b> setup fee	
YEARLY PRICE FOR NONMEMBERS	\$1,999	\$2,999	<b>\$9,999/yr</b> + one-time \$2,500 setup fee	\$3,999/yr + one-time \$2,500 setup fee	



# **ONLINE** CERTIFICATES »

Build a successful, well-rounded workforce by improving cross-departmental knowledge with online certificate programs. With options to conduct bankwide training or enhance the expertise of an individual learner, our collection of online certificate programs is perfect to up-skill, re-skill, or hone the skills of bank employees.

	Course Topics	CPE Credits	ICBA Member Enrollment	Nonmember Enrollment
Auditing	<ul> <li>» Introduction to Auditing</li> <li>» Auditing Assets &amp; Liabilities</li> <li>» Compliance Auditing</li> <li>» Specialty Auditing &amp; IT</li> <li>» Communicating the Results</li> </ul>	27	<b>\$999</b> / individual	<b>\$2,499</b> / individual
Compliance	<ul> <li>» Lending Regulation</li> <li>» Bank Secrecy Act</li> <li>» Deposit Regulation</li> <li>» Other Federal Regulations</li> </ul>	23	<b>\$499</b> / individual	<b>\$1,499</b> / individual
Human Resources Generalist (Federal or California Specific)	<ul><li>» HR Law</li><li>» Leaves of Absence</li><li>» Performance Management</li><li>» Employee Coaching</li></ul>	8	<b>\$499</b> / individual	<b>\$899</b> / individual
Principles of Banking	<ul> <li>» Banking Landscape &amp; Structure</li> <li>» Banking Finance</li> <li>» Products &amp; Services</li> <li>» CAMELS (Capital adequacy, Asset quality, Management, Earnings, and Liquidity)</li> </ul>	7	\$499/ individual \$999/ bankwide	\$999/ individual \$1,999/ bankwide
Teller Specialist	<ul><li>» Teller Basics</li><li>» Customer Service</li><li>» Checks</li><li>» Compliance</li></ul>	10	\$199/ individual \$449/ bankwide	\$399/ individual \$899/ bankwide
Universal Banker	<ul> <li>» New Deposit and Loan Requirements</li> <li>» Customer Relationship-Building</li> <li>» Cross-Selling</li> </ul>	20	\$499/ individual \$999/ bankwide	\$1,299/ individual \$1,999/ bankwide

Renewal rates for bankwide subscriptions are discounted.

See icba.org/education/online-training-center/bank-wide-certificate-programs for details.



# **UNLIMITED**WEBINAR PASS »

TRAIN YOUR ENTIRE TEAM FOR \$1,495\*

The Community Banker University **Unlimited Webinar Pass** gives your bank access to 70+ livestreamed webinars and more than 100 on-demand webinars during your 12-month subscription. For one price, you can stay on top of emerging trends and important regulatory issues. Each subscription allows up to five logins per live webinar.

#### **ARCHIVE FOR ANYTIME ACCESS**

Missed a webinar? No problem! View the recording or download and save a copy of the presentation (including printable presentations and exhibits) so that it is always available for your team to view or revisit. Recordings are typically available 2–3 days after a webinar aired.

#### UNLIMITED WEBINAR PASS TRAINING TIPS

- » Stream webinars using your preferred virtual conferencing software to host bankwide Lunch 'N Learn training sessions.
- » Download and save 100+ on-demand webinars to create your bank's very own learning library.
- » Make webinar attendance part of an employee's performance/professional development goals.
- » Remind staff that they can earn CPE credit by attending a livestreamed webinar.
- » Hang signs in your break rooms reminding ALL staff that everyone in the bank has access to this valuable benefit.

<sup>\*</sup>The Unlimited Webinar Pass renews at \$1,295 for ICBA Members.





# ACADEMY

MOVING COMMUNITY BANKING FORWARD



Bankers enrolled in the **Leadership** Academy have 36 months from enrollment to complete the following program requirements:

Give your bank's high-potential talent the opportunity to develop leadership

#### SELF-DIRECTED LEARNING

This self-quided training takes learners through a series of online coursework that focuses on finance, security. regulatory compliance, and the core elements of leadership development.

#### **EVENTS**

Leadership Academy scholars must attend one ICBA Capital Summit and two ICBA LEAD FWD Summit conferences (dates to be announced).

#### WEBINAR SERIES

Watch two separate webinar series on financial forensics and leadership and personal development.







#### **ENROLL TODAY**

#### icba.org/leadership

The cost for the academy is \$1,997 for ICBA Members and \$3,597 for nonmembers. Receive a \$100 discount if your bank is a current subscriber of ICBA's Community Banker University Online Training. The cost of the program includes access to the online training system and courses, the two digital webinar series downloads, and the registration fees for the two LEAD FWD Summit events (Capital Summit does not have a registration fee). Each participant is responsible for his or her travel, accommodations, and personal expenses at the live events that occur in person.

16 800-422-7285





# Connect<sup>™</sup>

MARCH 9-10, 2021

# INVIGORATE AND ENERGIZE YOUR TEAM

ICBA's annual gathering for 2021 will be virtual, allowing you to bring the experience to more of your team!

ICBA Connect will empower, inspire, and strengthen. We've taken the fun, creativity, and energy you know to expect from ICBA events and delivered it online for your whole team to experience.

**LEARN MORE AND REGISTER AT ICBA.ORG/CONNECT** 



The foremost and largest program of its kind, the Bank Director Program helps prepare your entire board of directors for effective corporate governance. Nearly 13,000 bank directors have participated in the program.

ENROLL YOUR ENTIRE BOARD NOW FOR ONLY \$695!

#### BANK DIRECTOR GOVERNANCE HELPLINE

- » Access to attorneys and consultants of Gerrish Smith Tuck
- » Unlimited access to expert advice for all directors

#### BANK DIRECTOR ONLINE TRAINING

- » 20+ board-focused online courses—refreshed every January
- » Learn at your own pace and from your desk
- » 24/7 access on computer, tablet, or mobile phone

#### **EXCLUSIVE BANK DIRECTOR NEWSLETTER**

- » Stay informed on evolving fiduciary duties and responsibilities
- » Compliance and regulatory essentials, written by industry experts
- » Distributed to each director bimonthly in print, email, and online

#### **BIG SAVINGS ON RESOURCES AND EVENTS**

» Participants also receive access to special pricing on specific directorrelated resources and events, including four virtual Director Forums.

# BANK DIRECTOR RESOURCES >>

Beyond the Bank Director Program, Community Banker University offers additional directorrelated resources to assist in enhancing your board's knowledge on key industry topics.

#### BANK DIRECTOR BIBLE

Find industry best practices, insights into issues encountered by community bank directors in today's environment, and more.

BANK DIRECTOR PROGRAM: \$79

**ICBA MEMBER: \$99** 

#### **BANK DIRECTOR GLOSSARY**

200+ pages of common terms used by regulators, executive officers, industry consultants, and attorneys. Presented with clear and to-the-point definitions.

**BANK DIRECTOR PROGRAM: \$195** 

**ICBA MEMBER: \$295** 

#### BANK DIRECTOR VIDEO TRAINING SERIES

A convenient tool that presents important topics, such as succession strategies, corporate governance, and other director fundamentals, in an easy-to-digest format to ensure bank directors can stay on top of evolving industry trends and regulations.

**BANK DIRECTOR PROGRAM: \$499** 

ICBA MEMBER: \$599

#### **NEW! BOARDROOM STRATEGIES FOR FINANCIAL INSTITUTIONS**

Strategies discussed range from how to artfully frame questions to get the best response from management to how to "wedge your place setting" at an already crowded boardroom table.

BANK DIRECTOR PROGRAM: \$15.95

ICBA MEMBER: \$19.95

#### THE ULTIMATE GUIDE FOR BANK DIRECTORS

Written by two former bank regulators, the guide is a concise reference for understanding complex banking rules and regulations governing the industry.

BANK DIRECTOR PROGRAM: \$19.95

**ICBA MEMBER: \$24.95** 

#### **RESOURCES**



# RESOURCES AND TOOLS »

Community Banker University offers a variety of programs and tools to support your bank.

#### **AUDIT FOCUS**

#### **AUDIT INSTITUTE**

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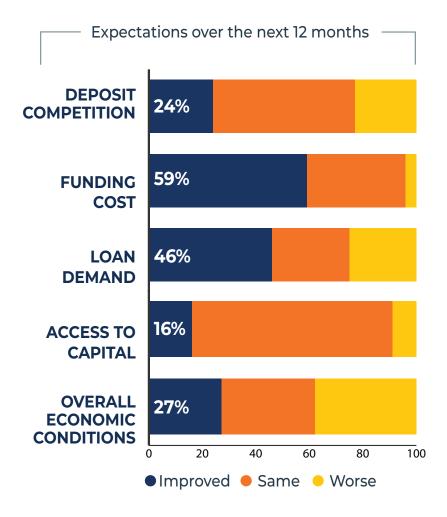
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# BANK EXECUTIVE BUSINESS OUTLOOK SURVEY TOP LINES



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The Bank Executive Business Outlook Survey is completed on a quarterly basis and incorporates responses from hundreds of unique banks as provided by C-level bank executives, defined as CEOs, presidents, and CFOs from across the country. The survey is published by IntraFi Network with data released every fiscal quarter.





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