

2025 AWARDS GALA SPONSORSHIP PACKAGES



About Top 7 Over 70™

The Top 7 Over 70™ Awards Gala is one of the most inspiring evenings of the year and a dream-turned-reality for founder **Jim Gray**, a renowned Calgarian, oil patch pioneer and philanthropist. Over the years, Jim noticed award programs sprouting up for people in a myriad of demographic groups, except for those who were older in years. At the same time, he seemed to be meeting an increasing number of people who were starting new ventures and initiatives, after they reached traditional retirement age. "I was struck by the dynamic contributions I see Calgary seniors making in every facet of life, adding to the richness of our community," says Jim. "That's why I thought it was time to celebrate the unique achievements of seniors by launching the **Top 7 Over 70 Awards Gala**".



Since starting the program in 2017, we have recognized 29 individuals who are making a difference in the worlds of business, science, arts, culture, health, fitness, education, philanthropy and volunteerism. While other award programs focus on lifetime achievements, the **Top 7 Over 70 awards shine a light on successes in ventures started after the age of 70** – and that's an outstanding harbinger of how society is changing.

Unleashing and celebrating the power of seniors is more important than ever before. By 2030, studies show that up to 23 per cent of all Canadians will be 65 or older. We need these individuals' expertise and experience to help enrich our communities and drive the economy. **The recipients of the award inspire us, embolden us and remind us that age is truly just a number.**

The Top 7 Over 70 Gala is a biennial event and will honour seven more exceptional leaders in our community on Tuesday, October 21, 2025 at the Hyatt Regency Calgary.

Top 7 Over 70 Impact

The Top 7 Over 70 Gala supports the InterGen initiative – a unique not for profit that supports innovation-driven entrepreneurs in need of resources to develop their businesses beyond start-up.

InterGen has built a network of retired or transitioning

business executives who want to re-engage with the new economy and our matching platform connects them with ambitious entrepreneurs, creating multi-generational teams that possess different perspectives, skills and experience to rapidly scale companies.

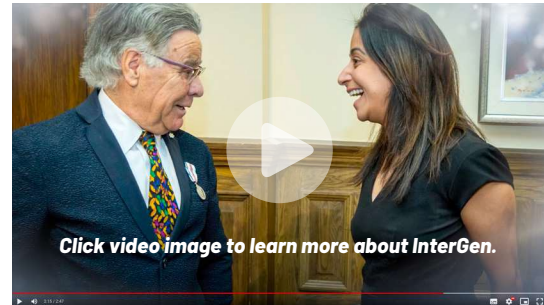


Experience and Ambition Make a Recipe for Success

The Kauffman Institute's research on entrepreneurship determined, among other things, that intergenerational teams have a much higher chance of success. By matching experience with ambition, InterGen is helping to accelerate the growth and scale of the innovative economy in Alberta.

InterGen Business Advisors, (IBAs) get connected with entrepreneurs to help them:

- Solve real business problems in sales, finance, and HR
- Take on roles to fill gaps in management
- Make client connections and validate product/market fit
- Take on board or advisor roles
- Help access traditional financing or growth capital



Brian Felesky, InterGen Chair, shares a laugh with Salima Shivji.

Education and Programming

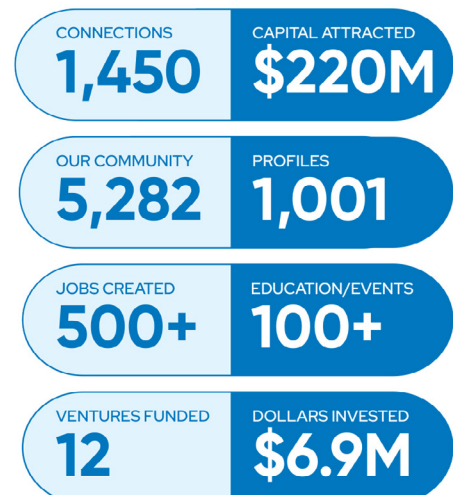
We have built a community of over 5,200 engaged individuals, investors, mentors, ecosystem partners and corporate members who participate in educational programming and events. We've hosted over 100 events, while helping entrepreneurs raise more than \$250 million in capital, creating jobs and opportunities for the next generation of Calgarians.

Our Impact

We have built an interactive, intuitive technology platform to match senior business leaders with entrepreneurs that need their help to accomplish their business objectives.

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- Take on roles to fill gaps in management
- Make client connections and validate product/market fit
- Take on board or advisor roles
- Help access traditional capital or additional growth capital



Top 7 Over 70 Award Recipients

2017

Alan Ferguson
Dr. Amin Ghali
Vera Goodman
Richard Guy
Gerry Miller
Al Muirhead
Don Seaman
Marjorie Zingle

2019

Bob Brawn
Jacqueline Cameron
Dr. John Lacey
Sylvia Rempel
Dr. Eldon Smith
Ken Stephenson
Gus Yaki

2021

Louis B. Hobson
Dr. Bonnie Kaplan
Murray McCann
Sherali Saju
Marg Southern
Don Taylor
Miiksika'am - Clarence Wolfleg

2023

Ron Gitter
Tom Jackson
Janice McTighe
Dr. Benno Nigg
John Scott
Mogens Smed
Tania Willumsen

Top 7 Over 70 Awards Gala Over the Years



2023 Gala Award Recipients



2021 Gala Award Recipients



2019 Gala Award Recipients



2017 Gala Award Recipients



Sponsorship Packages

Sponsors & Donors	AWARDS SPONSOR \$50,000 (limit 7)	GOLD \$25,000	SILVER \$15,000	BRONZE \$7,500	PATRON \$2,500
Exclusive	✓	×	×	×	×
Preferred seating with logo on the table	✓	×	×	×	×
Presenter of an award to a recipient	✓	×	×	×	×
Logo on Top 7 Over 70 website with link to corporate website	✓	✓	✓	Logo Only	Name
Logo on gala program	✓	✓	✓	✓	Name
Digital logo on sponsor reel at gala	✓	✓	✓	✓	×
Social media pre-gala promotion	✓	✓	✓	✓	×
Logo in calgary Herald	✓	✓	✓	✓	Name
Award recipient media luncheon	✓	✓	✓	×	×
VIP Pre-Gala Reception	✓	✓	✓	×	×
Gala Attendees	20	10	6	4	2
Charitable Receipt (Individuals) – less cost of tickets	\$46,750	\$21,750	\$12,900	\$6,100	\$1,800

Click [HERE](#) to complete the sponsor/donor form.

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WestJet



Bill & Ruth Kujat

Brookfield



David & Gail O'Brien



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Stephanie & Brian
Felesky



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Jim Gray	W. Brett Wilson
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Mike Colborne

Jim Gray

Dick & Lois Haskayne

The Alvin and Mona Libin Foundation

W. Brett Wilson

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	Viewpoint Foundation

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Bonnie DuPont & Barry Bultz

Larry & Jan Fichtner

MBS Capital Corp.

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Tani Zeidler

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2025 Executive Committee

This year's Gala is chaired by **Steve Allan**, who is leading a strong volunteer team. **Jim Gray** and **Brian Felesky** have returned once again to provide inspiration and leadership.



**JIM
GRAY**
(FOUNDER)



**STEVE
ALLAN**
(CHAIR)



**BRIAN
FELESKY**



**HAL
WALKER**



**KIM
MCCONNELL**



**CAMERON
MCDONALD**



**MONICA
ZUROWSKI**



**EMILY
HILMAN**



**WALSH
MANNAS**



**CATHERINE
BROWNLEE**



**LINDA
MCNALLY**



**LUANNE
WHITMARSH**



**MARCY
KRAFFT**



**SANDI
GILBERT**



**ALEXANDRIA
CUCKOW**

2025 Nominations Now Open

Any individual who is over 70 and lives in Calgary or its surrounding communities is eligible. Nominees **must have started a new venture or initiative, AFTER age 70 and it must have achieved remarkable success.** The awards are not for past accomplishments or achievements. To complete a nomination form, go to InterGenConnect.com/Top7. See you at the Hyatt, October 21, 2025!

